List 3: Information on the results of operations according to the objectives, duties, and powers of higher education institutions.

## List 3: No.1 Statistics of applicants for study

*Guideline and Responsible Person(s)*

| Required period of data/information | Within 60 days from the end of the academic year, disclosing at least once a year |
|---|---|
| Explanation and guidelines for data/information disclosure | (1) Student statistics information in higher education institutions as a whole and separated by campus, faculty, curriculum, and educational level, including: <br> - Applicants for study <br> - Those who have been selected to study <br> - Students who are studying <br> (2) Student statistics information of the educational institution Under the jurisdiction of higher education institutions (Demonstration School Vocational Diploma Programs, Higher Vocational Diploma Programs) as a whole and separated into individual courses or projects. <br><br> Note: Higher education institutions can publish using information from the higher education institutions themselves. or use the report obtained from the processing of data sent to the Office of the Basic Education Commission. Details of the use of the data are shown in Appendix A. |
| Responsible person(s) | Registra/Rufus |

## Data Disclosure

Below is the data that will be disclosed on the Stamford website.

1. Statistical information for applicants for study those selected to study and students who currently studying, including student statistics information of the educational institution Under the jurisdiction of higher education institutions (Demonstration School Vocational Diploma Program, Higher Vocational Diploma Program) as a whole and separated into individual courses or projects.

| No. | Curriculum Name | Concentration | Academic Year | | | Total |
| --- | --- | --- | --- | --- | --- | --- |
| | | | 1/2023 | 2/2023 | 3/2023 | |
| Faculty of Business and Technology | | | | | | |
| 1 | Bachelor of Accountancy Program (International Program) | - | 5 | 3 | 0 | 8 |
| 2 | Bachelor of Business Administration Program (International Program) | Marketing | 21 | 8 | 12 | 41 |
| | | International Business Management | 45 | 36 | 37 | 118 |
| 3 | Bachelor of Business Administration Program in Airline Business Management (International Program) | | 8 | 8 | 9 | 25 |
| 4 | Bachelor of Business Administration Program in Business Administration (International Program) | Event Management | 3 | 4 | 0 | 7 |
| | | Finance and Banking | 6 | 7 | 21 | 34 |
| | | International Relations | 10 | 1 | 5 | 16 |
| | | Logistics and Supply Chain Management | 11 | 2 | 4 | 17 |
| 5 | Bachelor of Business Administration Program in Entrepreneurship (International Program) | Entrepreneurship | 17 | 10 | 12 | 39 |
| 6 | Bachelor of Business Administration Program in International Hotel Management (International Program) | International Hotel Management | 12 | 4 | 10 | 26 |
| 7 | Bachelor of Science Program in Information Technology (International Program) | Information Technology | 29 | 28 | 48 | 105 |
| 8 | Bachelor of Business Administration Program (Thai Program) | General Management | 24 | 15 | 17 | 56 |
| | | International Business Management | 22 | 34 | 5 | 61 |
| | | International Relations | 1 | 0 | 0 | 1 |
| | | Logistics and Supply Chain Management | 1 | 0 | 0 | 1 |
| | | Accounting | 1 | 0 | 0 | 1 |

| No. | Curriculum Name | Concentration | Academic Year | | | Total |
|---|---|---|---|---|---|---|
| | | | 1/2023 | 2/2023 | 3/2023 | |
| **Faculty of Communication Arts and Design** | | | | | | |
| 1 | Bachelor of Communication Arts Program (International Program) | Creative Media Production and Entertainment | 15 | 6 | 8 | 29 |
| | | Advertising and Digital Marketing Communication | 9 | 7 | 4 | 20 |
| 2 | Bachelor of Arts Program in Creative Media Design (International Program) | | 12 | 8 | 13 | 33 |
| 3 | Bachelor of Arts Program in English for Applied Global Communication (International Program) | English for Applied Global Communication (Rama 9) | 16 | 3 | 8 | 27 |
| | | English for Applied Global Communication (Phetchaburi) | 11 | 1 | 0 | 12 |
| **Faculty of Public Administration and Social Studies** | | | | | | |
| 1 | Bachelor of Public Administration | | 66 | 57 | 33 | 156 |
| 2 | Master of Public Administration | | 14 | 7 | 6 | 27 |
| **Total (Bachelor Degree)** | | | **359** | **249** | **252** | **860** |
| **Graduate School** | | | | | | |
| 1 | Master of Business Administration (International Program) (Rama9) | | 24 | 24 | 11 | 59 |
| 2 | Master of Education (Education Administration) (International Program) | | 24 | 19 | 4 | 47 |
| 3 | Master of Business Administration (Thai Program) (Asoke) | | 116 | 126 | 117 | 359 |
| 4 | Master of Business Administration (International Program) (Asoke) | | 30 | 42 | 38 | 110 |
| 5 | Master of Business Administration (Thai Program) (Phetchaburi) | | 8 | 10 | 12 | 30 |
| 6 | Doctor of Philosophy Program in Business Administration (International Program) | | 4 | 2 | 0 | 6 |
| 7 | Doctor of Education | | 0 | 0 | 0 | 0 |

| No. | Curriculum Name | Concentration | Academic Year | | | Total |
|---|---|---|---|---|---|---|
| | | | 1/2023 | 2/2023 | 3/2023 | |
| | (Education Administration) (International Program) | | | | | |
| 8 | Doctor of Philosophy Program in Educational Administration and Leadership (International Program) | | 0 | 0 | 0 | 0 |
| Total (Master/Doctoral Degree) | | | 206 | 223 | 182 | 611 |
| Total (Institution Level) | | | 565 | 472 | 434 | 1,471 |