หลักสูตรศิลปศาสตรบัณฑิต
สาขาวิชาภาษาอังกฤษ

(หลักสูตรนานาชาติ)

หลักสูตรใหม่ พ.ศ. 2559

Bachelor of Arts Program
in English

(International Program)

New Curriculum B.E. 2559

Stamford International University

Cha-Um Campus Phetchaburi & Rama IX Campus Bangkok

Liberal Arts Faculty

Bachelor of Arts Program in English (International Program)
[New Curriculum B.E. 2559]

Name of institution:	Stamford International University
Campus/Faculty/Department:	Cha-um Campus Phetchaburi & Rama IX Campus Bangkok Liberal Arts Faculty

Section 1
General Information

1. Curriculum Name
Thai: หลักสูตรศิลปศาสตรบัณฑิต สาขาวิชาภาษาอังกฤษ (หลักสูตรนานาชาติ)

English: Bachelor of Arts Program in English (International Program)

2. Name of Degree and Sections
Full Title (Thai): ศิลปศาสตรบัณฑิต (ภาษาอังกฤษ)

Abbreviated (Thai): ศศ.บ. (ภาษาอังกฤษ)

Full Title (English) :Bachelor of Arts (English)
Abbreviation (English): B.A. (English)

3. Major
-

4. Required Credits
160 Credits

5. Curriculum Characteristics
5.1 Curriculum type/model
Bachelor's Degree 4-year program

5.2 Language of instruction
☑ THAI (ไทย)

☑ Foreign language (English)

5.3 Recruitment
☑ Thai students

☑ International Students

5.4 Cooperation with other universities
☑ This program is STIU program.

☐ This program is a joint program with other institution

☐ This program is a collaborative program with the degree issued by the university

☐ This program is a joint program with the degree with both institutions issuing a degree

5.5 Degrees offered to the graduates

University's curriculum

☑ One degree of one major

☐ One degree of more than one major

Joint curriculum with other institution

☐ One degree of one major issued by each institution

☐ One degree of one major issued jointly by both institutions

☐ One degree of more than one major

6. Curriculum Status and Curriculum Approval

☑ New program B.E. 2559

☑ The Academic Council approved the program in its 2/2559 meeting on 16 March 2559

☑ The University Council approved the program in its 3/2559 meeting on 24 March 2559

☑ Program start: Term 1 Academic Year B.E. 2559

7. The ability to implement/promote the curriculum

The program will be ready to publish to ensure that the curriculum aligns with the quality and academic standards set by the Thai Qualifications Framework for Higher Education for the Bachelor of Arts Program in English (TQF1) articulated in 2560 in the Academic Year 2561, Term 1, two years after the program has been launched.

8. Opportunities of the graduates

1. Administrative roles in international business, government or education sectors
2. Travel agency and hotel industry
3. Live and work abroad
4. Executive PO
5. Translator
6. Interpreter
7. Language teacher
8. University Lecturer
9. Language school manager / owner
10. University admissions counselor

9. Name, I.D. Number, title and degree of the person in charge of the curriculum

	Title	Name	ID. Number	Degree	Field of Degree	Institution
1.	Lecturer	Russell Rodrigo	EB6226744	M.Ed.	Education	Open University Malaysia, Malaysia (2557)
				B.S.Ed.	English	La Salle University, Philippines (2545)
2.	Lecturer	Krzysztof Rajtar	ED1288152	M.A.	English Education	Jagiellonian University of Cracow, Poland (2552)
				B.A.	English Philology	Opole University, Poland (2548)

10. Venue to conduct the study

1. Stamford International University – Cha-Um Campus Phetchaburi
2. Stamford International University – Rama IX Campus (Main Campus)

11. External factors to be considered in curriculum planning

11.1 Economic situation/development

Effective communication skills in English are important in any discussion about Thailand's role in the AEC and the ASEAN community. The ability to process texts, analyze information and think creatively contributes greatly to the development of the country and the global economy. Therefore, the development of this curriculum aligns with the economic and socio-cultural development plan of the country in order for the graduates to contribute to an increasingly interconnected world. With the need of highly skilled workforce in the business, government and education sectors globally, this program should offer excellent career opportunities both domestically and internationally for graduates.

11.2 Social and Cultural situation/development

With our global economy, there is an essential need for the society to have internationally qualified graduates possessing international standard in communication skills, inter-personal skills, professionalism, and ethics, which are the key factors to successfully conduct business in the international environment.

12. The effects mentioned in no. 11.1 and 11.2 on curriculum development and its relevance to the missions of the university

12.1 Curriculum development

1. The curriculum aims to prepare students with fundamental knowledge in English as a subject matter and high-level skills in English as a form of communication.
2. It is a program that provides opportunities to engage in practical experience through internship and practical projects in classes.
3. The curriculum will prepare graduates that are knowledgeable, competent, socially accountable, and ethical for working in the business, government and education sectors.
4. A curriculum assessment will be done every 5 years with yearly internal quality assessment and external quality assessment every five years according to the standard of the Commission on Higher Education of Thailand.

12.2 The curriculum's relevance to the missions of the university

Stamford International University holds to a philosophy of Progressivism. They believe that knowledge and truth move forward alongside our complex world that is constantly changing. Therefore, education focuses on encouraging students to seek out information and to understand that decisions should be made ethically, with society's wellbeing in mind, and with the following mission in mind:

1. Produce academic leaders in modern disciplines
2. Develop the university as both an international and local center for academic services
3. Encourage community service
4. Preserve the environment and preserve both Thai and international culture
5. Promote the university's research works and publications

13. Cooperation with other curricula of the university (if any). For example, students from other departments enroll in some courses of this curriculum and vice versa.

13.1 Courses offered by other faculties

13.1.1 The general education courses are taught by lecturers from the faculty of liberal arts and the faculty of science and technology

13.1.2 The language courses and teaching methodology taught by lectures from Stamford's English Program

ENG	101	College English 1	4(4-0-8)
ENG	102	College English 2 (Pre: ENG 101)	4(4-0-8)
ENG	103	College English 3 (Pre: ENG 102)	4(4-0-8)
ENG	206	Academic Writing	4(4-0-8)
ENG	220	Descriptive and Narrative Writing	4(4-0-8)
ENG	100	Foundations of English Grammar	4(4-0-8)
ENG	200	Advanced English Grammar I (Pre: ENG 100)	4(4-0-8)
ENG	442	Technical Writing (Pre: ENG 103)	4(4-0-8)
ENG	308	Figurative Language	4(4-0-8)
ELT	201	Approaches and Methods in English Language Teaching	4(4-0-8)
ELT	202	Principles of English Language Teaching (Pre: ELT 201)	4(4-0-8)
ELT	203	Teaching English Language Systems and Developing Sub Skills (Pre: ELT 201)	4(4-0-8)
ENG	300	Advanced English Grammar (Pre: ENG 200)	4(4-0-8)

13.1.3 The core courses taught by lecturers from other faculties

LIB	209	Cross-cultural Communication	4(4-0-8)
LIB	230	Public Speaking	4(4-0-8)
MAS	386	Persuasive Communication	4(4-0-8)
ENT	201	Innovation and Creativity	4(4-0-8)
LIB	235	Professional Ethics	4(4-0-8)

13.2 Courses offered to other programs
No

13.3 Course Management
Lecturers are selected from their specialty and the courses available from each term.

Section 2
Curriculum Information

1. Philosophy, Significance and Objectives

1.1 Philosophy

A program designed to develop practical communication skills that provide options in the modern world. At its core, the program attempts to at once develop generic communication and interpersonal skills found in other Liberal Arts programs, and build the foundation for undertaking more advanced studies in English as an academic discipline. The major requirements then attempt to offer, in a distinct and creative way, the body of knowledge commonly sought from a BA in English. The concentrations then each provide students with a practical discipline in order to give students opportunities in fields that will benefit themselves and society. The Applied Global Communications concentration attempts to survey the modern applications of the English language in disciplines that have a global perspective, culminating in a capstone research project in a specific field. The Translation and Interpretation concentration focuses on the very niche practicalities of the field. The English Language Teaching concentration attempts to build effective English language teachers with much of the coursework involving practicum sessions at the university's language center and final capstones either in ELT management or academic curriculum development. The whole program takes CLIL (Content and Language Integrated Learning) methodological approach to develop knowledge and skills, while continuously developing students' English language abilities.

1.2 Objectives

1. Produce graduates with high level of proficiency and skills in English as a discipline and language of communication to serve the society
2. Produce graduates who can demonstrate ethical, moral, and professional responsibility.
3. Produce graduates with leadership quality who are creative and can apply the knowledge and skills in the organizations and the society
4. Prepare graduates for the more advance professional education in business and related fields.

2. Plan for development and Improvement

Plan for development / revision	Strategies	Indexes
1. To develop and revise the curriculum in accordance with Commission on Higher Education (CHE) standards as well as international standards	1. Regular revision of the curriculum 2. Regular meetings and faculty seminars	1. Revision documents 2. Minutes of the meeting for developing an academic plan
2. Support a student centered approach to learning	1. Set-up self-learning activities and evaluations that specify the development of the students in the course syllabi 2. Develop extra activities for students' development	1. Course Syllabus 2. Number of instructors' projects
3. Improve the quality standards of lecturers	1. Recruit lecturers in accordance with the CHE standards	1. Lecturer directory 2. Minimum qualification level of all lecturers is a master's degree

Plan for development / revision	Strategies	Indexes
4. Improve the quality standards of students	1. Promote the activities in the syllabi and additional events to improve the quality of students	1. Percentage of employability is not less than 70% 2. Employers' satisfaction rate is not less than 4.00 (out of 5.00)

Section 3
Educational Management System,
Curriculum Implementation and Structure

1. Educational Management System

1.1 System
☐ Semester
☑ Trimester (There are 3 regular terms per academic year.)
☐ Other

Term of 13 weeks: Stamford International University is organized in 3 regular terms which consists of 13 weeks. Classes are scheduled for 4 hours per week for 12 weeks, and final examinations are scheduled in Week 13. The total number of lecture hours is 48 hours, which is compatible with the semester system.

Types of Credit Hours:

Items	Semester system	Stamford Term
Course Work	No less than 15 hours = 1 credit hour	48 hrs = 4 credit hour
Practicum or Laboratory Work	No less than 30 hours = 1 credit hour	24 hrs = 1 credit hour
Internship	No less than 45 hours = 1 credit hour	480 hrs = 12 credit hour
Independent Study	No less than 45 hours = 1 credit hour	36 hrs = 1 credit hour

1.2 Summer session
Summer session is not offered.

1.3 Credit comparison (Credit equivalent to semester system)
See 1.1

2. Curriculum Implementation

2.1 Teaching schedule
Term 1: July – October
Term 2: November – February
Term 3: March – June

2.2 Qualifications of prospective students
2.2.2 Qualification of the applicants
1) Completing the higher secondary school or an equivalent thereof (Grade 12) or the vocational certificate, or other equivalent certificates from educational institutions, either domestically or internationally, approved by related government agencies;

2) English Requirements:

International Track
All applicants will be required to meet the criteria listed on the following standardized exams,
> *TOEFL iBT: 78 (with no section lower than 17)*
> *IELTS: 6.0 (with no band lower than 5.5)*
> *Cambridge English: First (FCE) or First (FCE) for Schools*
or pass the English Placement Test with a level equal or above ENG 101.
Bilingual Track
The English entry requirement is an A2 level on the Common European Framework of Reference. All applicants will be required to sit for the English Placement Test.

3) Graduated with a Higher Vocational Diploma or Associate Degree or equivalent. Credits and courses will be reviewed case by case and can be transferred if in consistent with the curriculum and abide with the Credit Transfer Regulations.

4) Not carrying contagious diseases

5) No criminal record

2.3 Problems which new students encounter when they start the program (predictions)
Students often have problem adjusting themselves to the university environment since they are a high school graduate.

2.4 Strategies to solve problems in No.2.3
Adviser should assist students with their adjustment.

2.5 Five-Year-Plan for recruitment and graduation of students
Cha-um Campus Phetchaburi

Number of Students / Year	Number of students in each academic year				
	Academic Year				
	2016	2017	2018	2019	2020
1st	10	20	30	30	40
2nd		9	18	27	27
3rd			8	16	24
4th				7	14
Total	10	29	56	80	105
Total number of graduates – Cha-um Campus				7	14

(Estimated drop-out 10% per year)

Rama IX Campus Bangkok

Number of Students / Year	Number of students in each academic year				
	Academic Year				
	2016	2017	2018	2019	2020
1st	20	40	50	70	80
2nd		18	36	45	63
3rd			16	32	40
4th				14	28
Total	20	58	102	161	191
Total number of graduates – Rama IX Campus				14	28

(Estimated drop-out 10% per year)

Both campuses – Total number of students

Number of Students / Year	Number of students in each academic year				
	Academic Year				
	2016	2017	2018	2019	2020
1st	30	60	80	100	120
2nd		27	54	72	90
3rd			24	48	64
4th				21	42
Total	30	87	158	241	316
Total number of graduates				21	42

(Estimated drop-out 10% per year)

2.6 Budget (Quoted in Thai Baht)
2.6.1 Estimated Income

Estimated Income						
Estimated Income	Fiscal Year					
	2016	2017	2018	2019	2020	Sub total
1. Tuition Fee	12,150,000	35,235,000	63,990,000	53,865,000	125,550,000	290,790,000
2. Other Fees	1,400,000	2,940,000	4,606,000	6,105,400	6,816,320	21,867,720
Total	13,550,000	38,175,000	68,596,000	59,970,400	132,366,320	312,657,720

2.6.2 Estimated Expenses

Estimated Expenses						
Estimated Expenses	Fiscal Year					
	2016	2017	2018	2019	2020	Sub total
1. Salaries	3,000,000	5,400,000	8,400,000	11,400,000	11,400,000	39,600,000
2. Other expenses and supplies	5,346,000	10,246,500	16,038,000	20,715,750	21,606,750	73,953,000
3. Books and journals	315,000	409,500	532,350	692,055	899,672	2,848,577
Total	8,661,000	16,056,000	24,970,350	32,807,805	33,906,422	116,401,577

Expenses per student per year are 173,450 baht.

2.7 Educational system
☑ Classroom Mode
☐ Print-Based Distance Education
☐ Broadcast-Based Distance Education
☐ E-learning-Based Distance Education
☐ Internet-Based Distance Education
☐ Other (specify)

2.8 Transfer of credits, courses and cross-university registration (If any)
See Stamford International University Regulation for Bachelor's Degree Program year 2016 attached.

3. Curriculum and Instructors

3.1 Curriculum Structure

3.1.1 Total Credits
160 Credits

3.1.2 Structure and Components

1) General Education	**40**	**Credits**
Humanities	12	Credits
Social Sciences	8	Credits
Science and Mathematics	8	Credits
Language	12	Credits
2) Professional Courses	**100**	**Credits**
Basic Core	40	Credits
Major Requirements	32	Credits
Major Electives	28	Credits
3) Free electives	**8**	**Credits**
4) Internship	**12**	**Credits**
Total	**160**	**Credits**

3.1.3 Subjects

1) General Education	**40**	**Credits**
Humanities	**12**	**Credits**

Students are required to choose 3 subjects from the following:

ART	101	Art Appreciation	4(4-0-8)
ART	102	Film Appreciation	4(4-0-8)
ATH	101	Introduction to Cultural Anthropology	4(4-0-8)
ATH	102	Mythology and Folklore	4(4-0-8)
ECO	101	Sufficiency Economy	4(4-0-8)
LIB	155	Creative writing (Pre: ENG 102)	4(4-0-8)
LIB	215	Popular Fiction	4(4-0-8)
LIB	223	Presentation Skills (Pre: ENG 101)	4(4-0-8)
HIS	101	Thai History and Culture	4(4-0-8)
HIS	103	Asia in Global Perspective	4(4-0-8)
HIS	104	Foundation of Western Civilization	4(4-0-8)
HIS	105	Foundation of Eastern Civilization	4(4-0-8)
HIS	106	Introduction to World Civilization	4(4-0-8)
LIT	300	Fiction into Film	4(4-0-8)
LIT	310	International Short Stories (Pre: ENG 102)	4(4-0-8)
LIT	311	Stories of Asia (Pre: ENG 102)	4(4-0-8)
MUS	101	Music of World Cultures	4(4-0-8)
PHI	101	Introduction to Western Philosophy	4(4-0-8)
PHI	102	Introduction to Eastern Philosophy	4(4-0-8)
PHI	103	Introduction to Comparative Philosophies	4(4-0-8)
POL	104	Issues in International Human Rights	4(4-0-8)
SOC	104	Comparative World Religions	4(4-0-8)
CHI	101	Elementary Chinese I	4(4-0-8)

CHI	102	Elementary Chinese II (Pre: CHI 101)	4(4-0-8)
CHI	201	Intermediate Chinese I (Pre: CHI 102)	4(4-0-8)
CHI	202	Intermediate Chinese II (Pre: CHI 201)	4(4-0-8)
CHI	301	Business Chinese I (Pre: CHI 202)	4(4-0-8)
CHI	302	Business Chinese II (Pre: CHI 301)	4(4-0-8)
JAP	101	Elementary Japanese I	4(4-0-8)
JAP	102	Elementary Japanese II (Pre: JAP 101)	4(4-0-8)
JAP	201	Intermediate Japanese I (Pre: JAP 102)	4(4-0-8)
JAP	202	Intermediate Japanese II (Pre: JAP 201)	4(4-0-8)
JAP	301	Business Japanese I (Pre: JAP 202)	4(4-0-8)
JAP	302	Business Japanese II (Pre: JAP 301)	4(4-0-8)
SPN	101	Elementary Spanish I	4(4-0-8)
SPN	102	Elementary Spanish II (Pre: SPN 101)	4(4-0-8)
SPN	201	Intermediate Spanish I (Pre: SPN 102)	4(4-0-8)
SPN	202	Intermediate Spanish II (Pre: SPN 201)	4(4-0-8)
SPN	301	Business Spanish I (Pre: SPN 202)	4(4-0-8)
SPN	302	Business Spanish II (Pre: SPN 301)	4(4-0-8)
THA	101	Elementary Thai I	4(4-0-8)
THA	102	Elementary Thai II (Pre: THA 101)	4(4-0-8)
THA	201	Intermediate Thai I (Pre: THA 102)	4(4-0-8)
THA	202	Intermediate Thai II (Pre: THA 201)	4(4-0-8)
THA	301	Business Thai I (Pre: THA 202)	4(4-0-8)
THA	302	Business Thai II (Pre: THA 301)	4(4-0-8)

Social Sciences **8** **Credits**

Students are required to choose 2 subjects from the following:

GEO	101	World Geography	4(4-0-8)
GEO	102	Cultural (Human) Geography	4(4-0-8)
PSY	101	General Psychology	4(4-0-8)
PSY	102	Personality Development	4(4-0-8)
PSY	201	Business Psychology (Pre: PSY 101)	4(4-0-8)
PSY	202	Developmental Psychology (Pre: PSY 101)	4(4-0-8)
SOC	101	Introduction to Sociology	4(4-0-8)
SOC	221	Business Culture and Current Issues in ASEAN	4(4-0-8)
SOC	222	Business Culture and Current Issues in Western Europe	4(4-0-8)
SOC	223	Business Culture and Current Issues in Latin America	4(4-0-8)
SOC	224	Business Culture and Current Issues in Africa	4(4-0-8)
SOC	225	Business Culture and Current Issues in North America	4(4-0-8)
SOC	226	Business Culture and Current Issues in the Middle East	4(4-0-8)
SOC	227	Business Culture and Current Issues in China	4(4-0-8)
SOC	228	Business Culture and Current Issues in Japan	4(4-0-8)
SOC	229	Business Culture and Current Issues in Eastern Europe	4(4-0-8)

| | | **Science and Mathematics** | **8** | **Credits** |

Students are required to choose 1 subject from the following

MIS	103	Computer Applications	4(4-0-8)
MIS	105	Digital Illustration (Required for CMD students)	4(4-0-8)

Students are required to choose 1 subject from the following

STA	101	Introduction to Statistics	4(4-0-8)
MAT	101	Basic Mathematics	4(4-0-8)
SCI	105	Environmental Science	4(4-0-8)
SCI	200	Modern Science and Technology	4(4-0-8)

| | | **Language** | **12** | **Credits** |

Students are required to take the following 3 subjects:

ENG	101	College English I	4(4-0-8)
ENG	102	College English II (Pre: ENG 101)	4(4-0-8)
ENG	103	College English III (Pre: ENG 102)	4(4-0-8)

2) Professional Courses

| | | | **100** | **Credits** |

| | | **Basic Core** | **40** | **Credits** |

Students are required to take the following 10 subjects:

LIB	209	Cross-cultural Communication	4(4-0-8)
LIB	230	Public Speaking	4(4-0-8)
MAS	386	Persuasive Communication	4(4-0-8)
ENT	201	Innovation and Creativity	4(4-0-8)
LIB	235	Professional Ethics	4(4-0-8)
ENG	206	Academic Writing	4(4-0-8)
ENG	220	Descriptive and Narrative Writing	4(4-0-8)
LIB	203	Analytical Reading	4(4-0-8)
LIN	101	Introduction to Linguistics	4(4-0-8)
ENG	100	Foundations of English Grammar	4(4-0-8)

| | | **Major Requirements** | **32** | **Credits** |

Students are required to take the following 8 subjects:

LIB	300	Business Communication (Pre: ENG 103)	4(4-0-8)
ENG	230	An Introduction to the History of English	4(4-0-8)
LIB	440	Rhetoric and the Use of Strategic Language (Pre: ENG 102)	4(4-0-8)
LIT	125	An Introduction to the Novel	4(4-0-8)
ENG	333	Reading and Writing Across the Spectrum	4(4-0-8)
LIT	244	The Evolution of Poetry	4(4-0-8)
ENG	200	Advanced English Grammar I (Pre: ENG 100)	4(4-0-8)
ENG	212	Drama and Performance	4(4-0-8)

| | | **Major Electives** | **28** | **Credits** |

Students are required to choose 7 subjects from a concentration:

Applied Global Communication Concentration

ENG	366	Advanced Presentation Skills (Pre: LIB 230)	4(4-0-8)
LIT	326	Social Issues in Modern Literature (Pre: LIT 125)	4(4-0-8)

MAS	226	Introduction to Journalism	4(4-0-8)
ENG	335	English Through Multimedia	4(4-0-8)
MAS	385	Storyboarding	4(4-0-8)
LIN	321	Sociolinguistics (Pre: LIN 101)	4(4-0-8)
MAS	225	Introduction to Public Relations and Advertising	4(4-0-8)
ENG	442	Technical Writing (Pre: ENG 103)	4(4-0-8)
ENG	308	Figurative Language	4(4-0-8)
ENG	409	Applied Global Communication Project	4(4-0-8)

Translation and Interpretation Concentration

TIN	211	Comparative Language Studies (Thai-English)	4(4-0-8)
TIN	201	Introduction to Thai-English Translation	4(4-0-8)
TIN	202	Introduction to English-Thai Translation	4(4-0-8)
TIN	215	Introduction to Interpretation	4(4-0-8)
TIN	315	Consecutive Interpretation (Pre: TIN 215)	4(4-0-8)
ENG	300	Advanced English Grammar (Pre: ENG 200)	4(4-0-8)
ENG	308	Figurative Language	4(4-0-8)
TIN	401	Legal Language Translation (Pre: TIN 201, TIN 202)	4(4-0-8)
TIN	402	Business Documents Translation (Pre: TIN 201, TIN 202)	4(4-0-8)
TIN	403	Scientific and Technical Translation (Pre: TIN 201, TIN 202)	4(4-0-8)
TIN	320	Translation, Interpretation and Culture (Pre: ENG 103)	4(4-0-8)

English Language Teaching (ELT) Concentration

ELT	200	Second Language Acquisition	4(4-0-8)
LIN	320	Morphology, Phonology & Syntax (Pre: LIN 101)	4(4-0-8)
ELT	201*	Approaches and Methods in English Language Teaching	4(4-0-8)
ELT	202*	Principles of English Language Teaching (Pre: ELT 201)	4(4-0-8)
ELT	203*	Teaching English Language Systems and Developing Sub Skills (Pre: ELT 201)	4(4-0-8)
ENG	300	Advanced English Grammar (Pre: ENG 200)	4(4-0-8)
ELT	212	Teaching Young Learners	4(4-0-8)
ENG	308	Figurative Language	4(4-0-8)
ELT	333	Curriculum Development in English Language Teaching (Pre: ELT 201)	4(4-0-8)
ELT	411	Managing the Language Teaching Organization	4(4-0-8)

*Mandatory courses

3) Free electives   8   Credits

Students are allowed to choose not less than 8 credits hours from any courses currently offered at Stamford International University to fulfill their free elective requirement.

4) Internship   12   Credits

ENG	499	Internship (Pre: Completion of all Coursework)	12(0-0-480)

3.1.4 Study Plan

Code		Subject	Credit
Year 1 Term 1			**12**
ENG	101	College English 1	4(4-0-8)
XXX	XXX	Humanities I	4(4-0-8)
XXX	XXX	Science/Math I	4(4-0-8)

Code		Subject	Credit
Year 1 Term 2			**12**
ENG	102	College English 2	4(4-0-8)
ENG	100	Foundations of English Grammar	4(4-0-8)
XXX	XXX	Social Science I	4(4-0-8)

Code		Subject	Credit
Year 1 Term 3			**12**
ENG	103	College English 3	4(4-0-8)
ENG	200	Advanced English Grammar I	4(4-0-8)
XXX	XXX	Humanities II	4(4-0-8)

Code		Subject	Credit
Year 2 Term 1			**12**
LIB	209	Cross-cultural Communication	4(4-0-8)
LIT	125	An Introduction to the Novel	4(4-0-8)
ENG	206	Academic Writing	4(4-0-8)

Code		Subject	Credit
Year 2 Term 2			**12**
ENG	220	Descriptive and Narrative Writing	4(4-0-8)
LIB	230	Public Speaking	4(4-0-8)
LIN	101	Introduction to Linguistics	4(4-0-8)

Code		Subject	Credit
Year 2 Term 3			**12**
LIB	203	Analytical Reading	4(4-0-8)
LIT	244	The Evolution of Poetry	4(4-0-8)
XXX	XXX	Concentration I	4(4-0-8)

Code		Subject	Credit
Year 3 Term 1			**12**
ENG	230	An Introduction to the History of English	4(4-0-8)
ENT	201	Innovation and Creativity	4(4-0-8)
XXX	XXX	Concentration II	4(4-0-8)

Year 3 Term 2				16
ENG	333	Reading and Writing Across the Spectrum		4(4-0-8)
ENG	212	Drama and Performance		4(4-0-8)
XXX	XXX	Concentration III		4(4-0-8)
XXX	XXX	Science/Math II		4(4-0-8)

Year 3 Term 3				16
LIB	440	Rhetoric and the Use of Strategic Language		4(4-0-8)
XXX	XXX	Concentration IV		4(4-0-8)
XXX	XXX	Social Science II		4(4-0-8)
XXX	XXX	Humanities III		4(4-0-8)

Code		Subject		Credit
Year 4 Term 1				16
MAS	386	Persuasive Communication		4(4-0-8)
LIB	235	Professional Ethics		4(4-0-8)
XXX	XXX	Concentration V		4(4-0-8)
XXX	XXX	Free Elective I		4(4-0-8)

Year 4 Term 2				16
LIB	300	Business Communication		4(4-0-8)
XXX	XXX	Concentration VI		4(4-0-8)
XXX	XXX	Concentration VII		4(4-0-8)
XXX	XXX	Free Elective II		4(4-0-8)

Year 4 Term 3				12
ENG	499	Internship (Pre: Completion of all Coursework)		12(0-0-480)

Note: The study plan can be flexible depending on the situation and the readiness and demand of students.

3.1.5 Course Descriptions
Please see appendix.

3.2. Names, ID, Position and Qualifications of Lecturers

รหัส	ตำแหน่งทาง วิชาการ	ชื่อ – สกุล	เลขบัตรประชาชน/ Passport Number	คุณวุฒิ สูงสุด	สาขาวิชา	สำเร็จการศึกษาจากสถาบัน	ปี
Cha-Um Campus Phetchaburi							
1.	Lecturer	Krzysztof Rajtar	ED1288152	M.A.	English Education	Jagiellonian University of Cracow, Poland	2552
				B.A.	English Philology	Opole University, Poland	2548
2.	Lecturer	Andrew Cross	LN718361	M.A.	Teaching English to the Speakers of Other Languages (TESOL)	Victoria University of Wellington, New Zealand	2549
				B.A.	English Literature	Victoria University of Wellington, New Zealand	2528
3.	Lecturer	Cell Dilon	204183174	M.Ed.	English	Marylebone University, Wales	2540
				B.Ed.	Education	Marylebone University, Wales	2538
4.	Lecturer	Jean-Marc Dautrey	506064328	J.D. (Juris Doctor)	Law	University of Connecticut, USA.	2538
				M.A.	English and American Literature	La Sorbonne, Paris, France	2526
				B.A.	English and American Civilization	La Sorbonne, Paris, France	2525
5.	Lecturer	Tatphichar Manomat	1101400421036	M.A.	English-Thai Translation	Thammasat University	2555
				B.A.	English Language and Literature	Thammasat University	2551

Rama IX Campus							
รหัส	ตำแหน่งทาง วิชาการ	ชื่อ – สกุล	เลขบัตรประชาชน/ Passport Number	คุณวุฒิ สูงสุด	สาขาวิชา	สำเร็จการศึกษาจากสถาบัน	ปี
1.	Lecturer	Ryan Lee Wiley	455730210	M.Sc.	Instructional Design and Technology	Walden University, USA	2560
				B.A.	Speech Communication	California State University, USA	2543
2	Lecturer	Kewarin Tantong	5100699040833	M.A.	Language and Communication	National Institute of Development Administration	2558
				B.B.A.	Finance	Thammasat University	2550
3.	Dr.	I-Ching Tung	310398404	Ph.D.	Philosophy with a focus on Chinese Philosophy	Assumption University	2560
				M.A.	English Language Teaching	Assumption University	2550
				B.A.	International Trade	Shih Chien University, Taiwan	2538
4.	Lecturer	Russell Rodrigo	EB6226744	M.Ed.	Education	Open University Malaysia, Malaysia	2557
				B.S.Ed.	English	La Salle University, Philippines	2545
5.	Lecturer	Maytee Suksarn	1100700154156	M.S.Ed.	Teaching English to the Speakers of Other Languages (TESOL)	University of Pennsylvania, USA.	2556
				B.B.A.	Marketing	Thammasat University	2551

4. Details of the Practicum

Students are required to complete the Internship with no less than 480 hours after finishing all the course work. The internship units are key components of the program. They are the introduction to the work environment, during which the student can develop their career pathway whilst expanding and enhancing their skills. The units provide the opportunity for students to reflect upon the relationship between their academic studies and the workplace. Students are required to provide written evidence of the completion of their industry-based learning experience and make a presentation to the faculty and other students.

4.1 Standard Learning Outcomes of Field Experience

Upon completion of students should be able to demonstrate, in the appropriate context, the ability to:

1) Develop the skills and relate the knowledge learned to work
2) Demonstrate the ability to integrate the knowledge learned in solving problems
3) Demonstrate the ability to apply knowledge in real work
4) Develop personal skills and ability to work with other people
5) Develop discipline and understanding of organization culture and being able to adjust to the organization
6) Develop assertiveness and able to contribute to the organization
7) Develop analytical and communication skills

4.2 Time frame

An Internship will be conducted in the first trimester of the fourth year, when students completed 148 credits of coursework. The duration of an internship must be at least 480 hours with supervision.

4.3 Internship Schedule

The internship takes place after all the course work has been completed and last not less than one (1) term.

Section 4
Learning Outcomes, Teaching Strategies and Evaluation

1. Developing Student Characteristics

Graduates will be prepared to work in an international environment with languages and IT proficiencies, leadership skills, and demonstrate morality and professional ethics.

Special Characteristics	Strategies and Activities
English Communication Skills	Provide non-credit intensive English program to improve students' English communication skill.
Knowledge of the Study Majors	Encourage students to search information related to the majors, to work as a group, to do more reports and presentations.
Personality	Advise students of the proper dress code, how to socialize, communicate and have good interpersonal skills.
Leaderships, responsibility and discipline	Arrange student activities and encourage them to work together in order to improve their responsibility among the team. Enforce rules to improve student discipline Encourage students to have confidence to express their opinions and participate in class and group works.
Moral and Professional ethics	Educate the students of their impact on society and teach laws related to the profession.

2. Learning Development

The program has developed learning outcomes for each of the five areas based on the qualifications of higher education by distributing the responsibility of learning into General Education and Professional Core courses as following.

2.1 Morality and ethics
2.1.1 Morality and ethics gained from Learning
1) Honesty in carrying out duties and assignments
2) Disciplined, punctual, and responsible to oneself and society
3) Abide rules and regulations
4) Sacrifice, public minded and understanding of others
5) Be ethical and professional in academics and career

2.1.2 Teaching strategies used to develop morality and ethics
Create a professional environment inculcating discipline in observing university regulations. When working in groups, students must be honest and understand their responsibility clearly. Cheating on tests and copying other people's work will not be tolerated. In addition to this, lecturers need to include morality and ethics when teaching each and every subject. This might include organizing activities to promote morality and ethics where students who have exemplified these values are commended for doing so.

2.1.3 Evaluation Strategies Used in Learning Morality and Ethics
1) Evaluate whether or not homework was turned in on time as well as punctuality of students throughout the entire term.
2) Evaluate students' discipline and preparation during activities.
3) Evaluate based on the responsibility of the assigned tasks

2.2 Knowledge
2.2.1 Knowledge gained from Learning
1) Be knowledgeable and have an understanding of the concepts, theories, and principles of the field.
2) Be knowledgeable and have an understanding of the field's progress and be ready to apply it as needed.
3) Have knowledge of related fields
4) Have knowledge of the research processes and techniques in order to solve problems and apply them in the workplace

2.2.2 Teaching Strategies Used for Knowledge Development
Use a variety of teaching methods by emphasizing theory and principles.   Encourage students to apply what they have learned and to keep up-to-date with the changes in business administration practice. Organize activities that help students gain a situational understanding of the various topics discussed. This can be done by taking field trips or by inviting experts in the field to speak on the topic.

2.2.3 Evaluation Strategies used in Knowledge Development
1) Tests during the term
2) Assignments
3) Class presentations
4) Projects

2.3 Cognitive Skills
2.3.1 Cognitive Skills Gained from Learning
1) Use discretion
2) Be able to collect information to be used in finding the cause of problems
3) Be able to find ways to prevent problems and able to creatively solve problems
4) Be able to properly apply your knowledge and skills in solving complicated problems
5) Be able to apply academic skills in doing work

2.3.2 Teaching Strategies used in Cognitive Skill Development
1) Applicable Case Studies for each discipline
2) Case studies and assigned group debates
3) Organized activities that allow students to gain situational knowledge

2.3.3 Evaluation Strategies used in Gaining Cognitive Skills
Each discipline applies evaluation strategies for gaining intellectual skills in a group project, case study, and on their final test. Students solve problems, explain problem-solving concepts, and apply what they have learned in solving the problems. Lecturers can evaluate students' work according to TQF3 documents.

2.4 Interpersonal skills and responsibility
2.4.1 Interpersonal skills and responsibility Gained from Learning
1) Have good people skills, able to work with other people, able to adjust well to situations and the culture of organizations
2) Be able to effectively communicate with people of all levels and correlate with organizations in English and/or Thai language.
3) Be able to help solve problems in various group situations as both as a leader and as part of a team
4) Be responsible of you own actions and be a responsible leader and team member
5) Take the responsibility to consistently develop professionally

2.4.2 Strategy for teaching the interpersonal skill and responsibility
Knowledge should be applied in various daily activities, for example in family activities, the educational system, the workplace, etc. Other things to keep in mind are conducting one's self appropriately and using proper language in order to invite others to cooperate. These actions will help students live in society peacefully.

2.4.3 Evaluation strategies for learning outcome
Evaluate the behavior and precision of students during activities and class presentations

2.5 Analytical, Communication and Information Technology Skills
2.5.1 The learning outcomes of Analytical, Communication and Information Technology Skills
1) Be able to use basic mathematical and statistical techniques in evaluating and analyzing information and interpretation
2) Be able to proficiently listen to, speak, read, write, and summarize subjects in English language
3) Be able to choose the proper presentation format for different target groups
4) Be able to properly use information technology

2.5.2 Teaching Strategies used in Developing Skills in Numerical Analysis, Communication, and Information Technology
Give assignments to students in various courses that will help them develop their ability in using information technology and computers. Have students analyze various problem solving methods and give suggestions as to how to improve these methods. Provide constructive criticism to students to improve their skills.

2.5.3 Evaluation Strategies used for learning outcome of Numerical Analysis, Communication, and Information Technology
1) Use rubrics to communicate expectations of quality around a task. Use theories, information technology, or mathematics as needed.
2) Use evaluation forms that allocate points according to specific criteria.

3. Curriculum Mapping
3.1. The distribution of learning outcomes from the curriculum to the General

Education courses.

3.1.1 Moral and Ethics

(1) Be honest, well-organized, responsible and disciplined.

(2) Respect the rights and opinions of others to become genuinely tolerant with the acceptance of different cultures, religious belief and sexual orientations.

3.1.2 Knowledge

(1) Be able to describe the principles and theories of the subject matters.

(2) Be able to use the knowledge to explain the phenomenon.

(3) Be able to apply the knowledge with situations / tasks responsible for.

(4) Be able to solve problems using the knowledge and reasons that have been learnt.

(5) Be able to identify the link between knowledge that is taught in different courses.

3.1.3 Intellectual skills

(1) Be able to objectively analyze and criticize different issues.

(2) Demonstrate independent and original creative thinking.

(3) Properly and appropriately apply knowledge to situations.

3.1.4 Interpersonal skills and responsibility

(1) Have human relations skill and be able to get along with people.

(2) Be able to work with others as both a leader and a good team member.

3.1.5 Numerical analysis skills, communication and the use of Information Technology

(1) Be able to select and apply statistical and numerical techniques for decision making.

(2) Be able to use the information technology to collect information and effectively present information.

(3) Appropriate use of language to communicate in both spoken and written forms.

3.2 The distribution of learning outcomes from the curriculum to major courses

3.2.1 Morality and Ethics

1) Honesty in carrying out duties and other assignments
2) Disciplined, punctual, and responsible to yourself and society
3) Respect for rules and regulations
4) Sacrifice and be conscious and understanding of others
5) Be ethical academically and professionally

3.2.2 Knowledge

1) Be knowledgeable and have an understanding of the concepts, theories, and principles of the field.
2) Be knowledgeable and have an understanding of the field's progress and be ready to apply it as needed.
3) Have knowledge of related fields

4) Have knowledge of the research processes and techniques in order to solve problems and apply them in the workplace

3.2.3 Cognitive Skills
1) Use discretion
2) Be able to collect information to be used in finding the cause of problems
3) Be able to find ways to prevent problems and able to creatively solve problems
4) Be able to properly apply your knowledge and skills in solving complicated problems
5) Be able to apply academic skills in doing work

3.2.4 Interpersonal Skills and Responsibility
1) Have good people skills, able to work with other people, able to adjust well to situations and the culture of organizations
2) Be able to effectively communicate with people of all levels and correlate with organizations in English and/or Thai language
3) Be able to help solve problems in various group situations as both as a leader and as part of a team
4) Be responsible of you own actions and be a responsible leader and team member
5) Take the responsibility to consistently develop professionally

3.2.5 Skills in Numerical Analysis, Communication, and Information Technology
1) Be able to use basic mathematical and statistical techniques in evaluating and analyzing information and interpretation
2) Be able to proficiently listen to, speak, read, write, and summarize subjects in English language
3) Be able to choose the proper presentation format for different target groups
4) Be able to properly use information technology

3.3 Learning outcomes of students in each year

Learning Outcomes	Year 1	Year 2	Year 3	Year 4
Attain a proficient level of English in all four skills (CEFR = B2). Collaborate with colleagues and communicate effectively in multicultural environments.	- Able to listen for main ideas and converse about everyday life and interested topics - Able to comprehend simple straight forward texts, able to write structured paragraphs about everyday life and interested topics accurately.	- Able to listen for main ideas and converse about academic topics - Able to read for main ideas from complicated texts, able to write structured essay about academic topics accurately	- Able to listen for main ideas and converse about argumentative topics - Able to read for main ideas from complex texts and write well-structured argumentative essays using appropriate language smoothly	- Able to listen for, summarize and identify main ideas and supporting details of printed and online media and presentations about various topics such as giving public speaking and presentations using media technology - Able to identify different types of information in

				printed and online media and able to write research papers
Research information and critically analyze, evaluate and synthesize a wide variety of text types for use in practical situations and real-world applications	- Able to identify reliable sources and understand the concept of APA citation requirements	- Able to analyze sources and integrate sources into research papers with compliance to APA citation standard.	- Able to sophisticatedly synthesize sources to support main idea in research papers with compliance to APA citation standard.	- Able to produce research paper with standard APA citation format within the field of English language studies or linguistics and present the paper to the public.
Apply principles of rhetoric and register in order to develop a creative voice	- Able to analyze the structure and meaning of simple phrases and sentences using syntax principles. Students must be able to explain the definitions of and use linguistic jargons correctly.	- Able to analyze word elements, roots and meaning using morphology principles	- Able to analyze structure and meaning of complex sentences using syntax theories	- Able to analyze and express opinions in linguistics major elective subjects such as Evolution of English Language, Discourse Analysis, Semantics, and Pragmatics, able to research and analyze interested English language data from reliable printed and online media and present the analysis using multimedia technology
Demonstrate confidence in professional presentation and public speaking contexts	- Able to address basic elements of communication process and public speaking	- Able to read phonetic symbols with correct pronunciation through lecturing of theory and practicing in the language lab, able to correctly stress at the word level and use proper intonation at normal intonation level	- Able to read English sentences phonetically accurately and use emphatic and contrastive stress correctly through practices in language lab.	- Able to deliver effective presentations and public speaking with correct pronunciation and enunciation.
Demonstrate a general understanding of literature across different time periods, schools and genres, in context with historical political and cultural trends.	- Able to explain elements of English literature through interpreting and analyzing proses, fictions, poetry and dramas and able to explain the definitions of and use literature jargons correctly	- Able to persuasively explain selected British and American literature form different eras about culture and social issues	- Able to analyze and express opinions in major elective subjects in literature by interpreting, analyzing and criticizing proses, poetry and dramas such as Shakespeare,	- Through the study of literature, develop an intimate understanding of individuality and the individual's relationship to the world.

			contemporary English literature, literature and the environment or children literature and able to research and analyze data about interested literature from reliable printed and online media and give a presentation employing media technology	

General Education (Curriculum Mapping)
Humanities 12 Credits

Code		Subject Name	Moral & Ethics		Knowledge					Intellectual skills			Interpersonal skills & responsibility		Numerical analysis skills, communication and the use of Information Technology		
			1	2	1	2	3	4	5	1	2	3	1	2	1	2	3
ART	101	Art Appreciation	●	○	●	●	●	○	○	●	○	●	○	●			●
ART	102	Film Appreciation	●	○	●	●	●	○	○	●	○	●	○	●			●
ATH	101	Introduction to Cultural Anthropology	●	●	●	●	●	●	○	●	○	●	○	○			●
ATH	102	Mythology and Folklore	●	○	●	●	●			○		○	○	●			●
ECO	101	Sufficiency Economy	●		●	●	●	○		○		●	○	●			●
LIB	155	Creative writing (Pre: ENG 102)	●	○	●	●	○				●			○			●
LIB	215	Popular Fiction	●	○	●	●	○	○	○	●	●	●	○	●			●
LIB	223	Presentation Skills (Pre: ENG 101)	●	○	●	●	○	○	○	●	●	●	○	●			●
HIS	101	Thai History and Culture	●	○	●	●	●	○	○	●	●	●	○	●		○	●
HIS	103	Asia in Global Perspective	●	○	●	●	●	○	○	●	●	●	○	●		○	●
HIS	104	Foundation of Western Civilization	●	○	●	●	●	○	○	●	●	○	○	●		●	●
HIS	105	Foundation of the Eastern Civilization	●	○	●	●	●	○	○	●	●	○	○	●		●	●
HIS	106	Introduction to World Civilization	●	○	●	●	●	○	○	●	●	○	○	●		●	●
LIT	300	Fiction into Film	●	○	●	●	●				●			○			●
LIT	310	International Short Stories (Pre: ENG 102)	●	○	●	●	●				●			○			●
LIT	311	Stories of Asia (Pre: ENG 102)	●	○	●	●	●				●			○			●

Subjects			Moral & Ethics		Knowledge					Intellectual skills			Interpersonal skills & responsibility		Numerical analysis skills, communication and the use of Information Technology		
Code		Subject Name	1	2	1	2	3	4	5	1	2	3	1	2	1	2	3
MUS	101	Music of World Cultures	●	○	●	●	○	○	○	●	●	○	●	●		●	●
PHI	101	Introduction to Western Philosophy	●		●	●		○	○	●		●	●	○		●	
PHI	102	Introduction to Eastern Philosophy	●		●	●		○	○	●		●	●	○		●	
PHI	103	Introduction to Comparative Philosophies	●		●	●		○	○	●		●	●	○		●	
POL	104	International Human Rights	●	○	●	●	●	●	○	●	○	●	○	○		○	●
SOC	104	Comparative World Religions	●	○	●	●	●	●	○	●	○	●	○	○		○	●
CHI	101	Elementary Chinese 1	●	○	●	○	○	○		○	○		●	○	○	●	
CHI	102	Elementary Chinese 2	●	○	●	○	○	●		○	○		●	●	○	●	
CHI	201	Intermediate Chinese 1	●	○	●	○	●	●	●	●	○	○	●	●	○	●	○
CHI	202	Intermediate Chinese 2	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●
CHI	301	Business Chinese 1	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●
CHI	302	Business Chinese 2	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●
JAP	101	Elementary Japanese 1	●	○	●	○	○	○		○	○		●	○	○	●	
JAP	102	Elementary Japanese 2	●	○	●	○	○	●		○	○		●	●	○	●	
JAP	201	Intermediate Japanese 1	●	○	●	○	●	●	●	●	○	○	●	●	○	●	○
JAP	202	Intermediate Japanese 2	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●
JAP	301	Business Japanese 1	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●
JAP	302	Business Japanese 2	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●

Subjects			Moral & Ethics		Knowledge					Intellectual skills			Interpersonal skills & responsibility		Numerical analysis skills, communication and the use of Information Technology		
Code		Subject Name	1	2	1	2	3	4	5	1	2	3	1	2	1	2	3
SPA	101	Elementary Spanish 1	●	○	●	○	○	○		○	○		●	○	○	●	
SPA	102	Elementary Spanish 2	●	○	●	○	○	●		○	○		●	●	○	●	
SPA	201	Intermediate Spanish 1	●	○	●	○	●	●	●	●	○	○	●	●	○	●	○
SPA	202	Intermediate Spanish 2	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●
SPA	301	Business Spanish 1	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●
SPA	302	Business Spanish 2	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●
THA	101	Elementary Thai 1	●	○	●	○	○	○		○	○		●	○	○	●	
THA	102	Elementary Thai 2	●	○	●	○	○	●		○	○		●	●	○	●	
THA	201	Intermediate Thai 1	●	○	●	○	●	●	●	●	○	○	●	●	○	●	○
THA	202	Intermediate Thai 2	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●
THA	301	Business Thai 1	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●
THA	302	Business Thai 2	●	○	●	○	●	●	●	●	●	○	●	●	○	●	●

General Education (Curriculum Mapping)
Social Science 8 Credits

Code		Subject Name	Moral & Ethics		Knowledge					Intellectual skills			Interpersonal skills & responsibility		Numerical analysis skills, communication and the use of Information Technology		
			1	2	1	2	3	4	5	1	2	3	1	2	1	2	3
GEO	101	World Geography	●	○	●	●	●	○	○	●	●	○	○	●	○	●	●
GEO	102	Cultural (Human) Geography	●	●	●	●	●	○	○	●	●	○	○	●	○	●	●
PSY	101	General Psychology	○	○	●	●	○	○	○	○	○	●	○	●			
PSY	102	Personality Development	○	○	●	●	○	○	○	○	○	●	○	●			
PSY	201	Business Psychology (Pre: PSY 101)	○	○	●	●	○	○	○	○	○	●	○	●			
PSY	202	Developmental Psychology (Pre: PSY 101)	○	○	●	●	○	○	○	○	○	●	○	●			
SOC	101	Introduction to Sociology	●	●	●	●	●	●	○	●	○	●	○	○		○	●
SOC	221	Business Culture and Current Issues in ASEAN	●	○	●	●	●			●	●	○		○		○	●
SOC	222	Business Culture and Current Issues in Western Europe	●	○	●	●	●			●	●	○		○		○	●
SOC	223	Business Culture and Current Issues in Latin America	●	○	●	●	●			●	●	○		○		○	●
SOC	224	Business Culture and Current Issues in Africa	●	○	●	●	●			●	●	○		○		○	●
SOC	225	Business Culture and Current Issues in North America	●	○	●	●	●			●	●	○		○		○	●
SOC	226	Business Culture and Current Issues in the Middle East	●	○	●	●	●			●	●	○		○		○	●

Code		Subject Name	Moral & Ethics 1	Moral & Ethics 2	Knowledge 1	Knowledge 2	Knowledge 3	Knowledge 4	Knowledge 5	Intellectual 1	Intellectual 2	Intellectual 3	Interpersonal 1	Interpersonal 2	Numerical 1	Numerical 2	Numerical 3
SOC	227	Business Culture and Current Issues in China	●	○	●	●	●			●	●	○		○		○	●
SOC	228	Business Culture and Current Issues in Japan	●	○	●	●	●			●	●	○		○		○	●
SOC	229	Business Culture and Current Issues in Eastern Europe	●	○	●	●	●			●	●	○		○		○	●

General Education (Curriculum Mapping)
Science and Mathematics 8 Credits

		Subjects	Moral & Ethics		Knowledge					Intellectual skills			Interpersonal skills & responsibility		Numerical analysis skills, communication and the use of Information Technology		
Code		Subject Name	1	2	1	2	3	4	5	1	2	3	1	2	1	2	3
MIS	103	Computer Applications	●	○	●	●	●	●	○	●	○	○	○	●	○	●	●
MIS	105	Digital Illustration (Required for CMD students)	●		●	●	●	●	●	○	●	●	●	●		●	
STA	101	Introduction to Statistics	●	○	●	●	●	●	●	●	○	●	○	●	●	●	●
MAT	101	Basic Mathematics	●		●		●	●	○	●		●	○	○	●	○	○
SCI	105	Environmental Science	●	○	●	●	●	○	●	●	●	●	●	●		●	●
SCI	200	Modern Science and Technology	●	○	●	●	●	○	●	●	●	●	●	●		●	●

General Education (Curriculum Mapping)
Language 12 Credits

Code		Subject Name	Moral & Ethics		Knowledge					Intellectual skills			Interpersonal skills & responsibility		Numerical analysis skills, communication and the use of Information Technology		
			1	2	1	2	3	4	5	1	2	3	1	2	1	2	3
ENG	101	College English 1	●	○	●	●	●	●	○	●	○	●	○	○	○	●	●
ENG	102	College English 2	●	○	●	●	●	●	○	●	○	●	○	○	○	●	●
ENG	103	College English 3	●	○	●	●	●	●	○	●	○	●	○	○	○	●	●

Basic Core Courses (Curriculum Mapping)
Required 40 credits

Subjects			1. Moral and Ethics					2. Knowledge				3. Cognitive Skills					4. Interpersonal Skills & Responsibility					5. Numerical Analysis Communication & IT Skills			
			1	2	3	4	5	1	2	3	4	1	2	3	4	5	1	2	3	4	5	1	2	3	4
LIB	209	Cross-cultural Communication	●	●	●	○	○	●	●	○	○	●	●	●	○	○	●	●	○	○	●	○	●	●	●
LIB	230	Public Speaking	●	●	●	○	●	●	●	○	○	●	○	○	○	●	●	●	○	○	●	○	●	●	●
MAS	386	Persuasive Communication	●	○	○	●	●	○	●	●	○	●	○	○	○	●	○	○	○	○	●	●	●	○	○
ENT	201	Innovation and Creativity	●	●	●			●	●	●				○	●	○	●	○	●	●			○		
LIB	235	Professional Ethics	●	●	●	○		●	●	○		●	○	○	○	○		●	●					●	●
ENG	206	Academic Writing	○	○	○	○	●	●	●	○	○	○	○	○	●	●	○	○	●	○	●	○	○		●
ENG	220	Descriptive and Narrative Writing	●	●	○	○	○	●	○	●	○	●	●	○	○	○	●	○	○	●	○	○	●	○	○
LIB	203	Analytical Reading	●	○	○	○	●	●	●	○	○	●	●	○	○	●	○	○	○	●	○	●	○	●	●
LIN	101	Introduction to Linguistics	○	○	○	○	○	●	●	●	○	●	○			●	○	○	○	○	○		○		○
ENG	100	Foundations of English Grammar	○	○	○	○	○				○	○			●	○	●	○					●		○

Major Requirements (Curriculum Mapping)
Required 32 Credits

Subjects			1. Moral and Ethics					2. Knowledge				3. Cognitive Skills					4. Interpersonal Skills & Responsibility					5.Numerical Analysis Communication & IT Skills			
			1	2	3	4	5	1	2	3	4	1	2	3	4	5	1	2	3	4	5	1	2	3	4
LIB	300	Business Communication (Pre: ENG 103)	●	●	●	o	o	●	●	o	o	●	●	●	o	o	●	●	o	●	o	o	●	●	●
ENG	230	An Introduction to the History of English	o	o	o	●	o	●	o	●	●	●	o			●	o	o	o	o	o		o	o	o
LIB	440	Rhetoric and the Use of Strategic Language (Pre: ENG 102)	o	o	o	●	o	●	o		o	●		o	●	●	●	●	o	o	o		●		o
LIT	125	An Introduction to the Novel	o	o	o	●	o	●	●	o	●	●	o			●	o	o	o	o	o		●		o
ENG	333	Reading and Writing Across the Spectrum	●	o	o		o			●	●	o	●	o	o	●	o	●	o	o	o		●		●
LIT	244	The Evolution of Poetry	o	o	o	●	o	●	●	o	o	●				●	o	o	o	o	o		●	o	o
ENG	200	Advanced English Grammar I (Pre: ENG 100)	o	o	o		o			o	o					●	o	●	o				●		o
ENG	212	Drama and Performance	o	o	o	●	o	●		o	o	o				●	●	●	o	●	●		●	o	o

Applied Global Communication Concentration
Major Electives (Curriculum Mapping)
Required 28 Credits

Subjects			1. Moral and Ethics					2. Knowledge				3. Cognitive Skills					4. Interpersonal Skills & Responsibility					5.Numerical Analysis Communication & IT Skills			
			1	2	3	4	5	1	2	3	4	1	2	3	4	5	1	2	3	4	5	1	2	3	4
ENG	366	Advanced Presentation Skills (Pre: LIB 230)	o	o	o		o			o	●	●	o	o	o	●	●	●	o	●	●		●	●	●
LIT	326	Social Issues in Modern Literature (Pre: LIT 125)	o	o	o	●	o	●	●	●	●	●	●	o	o	●	●	o	o	o	o		●	o	o
MAS	226	Introduction to Journalism	o	o	o	●	●	●	●	●	●	●	●			●	o	o	o	●	●	●	●	o	●
ENG	335	English Through Multimedia	o	o	o		o			o		●			●	o	●	o	o	o		●		o
MAS	385	Storyboarding	●				○	○			●	○			●	○	○		●		●			●
LIN	321	Sociolinguistics (Pre: LIN 101)	o	o	o	●	o	●	●	o	o	●	o			●	o	o	o	o	o		o		o
MAS	225	Introduction to Public Relations and Advertising	●	○	○		●	●	●	●	●	○	○		○	●	●	●	○	○	●		○	●
ENG	442	Technical Writing (Pre: ENG 103)	●	o	o		o	●	o	●	o	o	o	o	o	●	o	●	o	o	o		●		o
ENG	308	Figurative Language	o	o	o		o			o		●			●	o	●	o	o	o		●		o
ENG	409	Applied Global Communication Project	●	●				●	●	●	●	●	●	●	●	●	●	●	o	o	o	o	●	●	●

Translation and Interpretation Concentration
Major Electives (Curriculum Mapping)
Required 28 Credits

Subjects			1. Moral and Ethics					2. Knowledge				3. Cognitive Skills					4. Interpersonal Skills & Responsibility					5. Numerical Analysis Communication & IT Skills			
			1	2	3	4	5	1	2	3	4	1	2	3	4	5	1	2	3	4	5	1	2	3	4
TIN	211	Comparative Language Studies (Thai-English)	o	o	o	●	o	●	●	o	o	●		o	o	●	●	●	o	o	o		●	o	o
TIN	201	Introduction to Thai-English Translation	●	o	o	●	●	●	●	o	●	●				●	o	●	o	o	o		●	●	o
TIN	202	Introduction to English-Thai Translation	●	o	o	●	●	●	●	o	●	●				●	o	●	o	o	o		●	●	o
TIN	215	Introduction to Interpretation	o	o	o	●	●	●	●	o	o	●		o	o	●	o	●	o	o	o		●		o
TIN	315	Consecutive Interpretation (Pre: TIN 215)	o	o	o	●	●	●	●	o	o	●		o	o	●	o	●	o	o	o		●		o
ENG	300	Advanced English Grammar (Pre: ENG 200)	o	o	o		o			o	o					●	o	●	o				●		o
ENG	308	Figurative Language	o	o	o		o		o			●				●	o	●	o	o	o		●		o
TIN	401	Legal Language Translation (Pre: TIN 201, TIN 202)	●	o	●		●	●	o	●	●	●				●	o	●	o	o	o		●	●	o
TIN	402	Business Documents Translation (Pre: TIN 201, TIN 202)	●	o	o		●	●	o	●	●	●				●	o	●	o	o	o		●	●	o
TIN	403	Scientific and Technical Translation (Pre: TIN 201, TIN 202)	●	o	o		●	●	o	●	●	●				●	o	●	o	o	o		●	●	o
TIN	320	Translation, Interpretation and Culture (Pre: ENG 103)	●	o	o		●	●	o	●	●	●				●	o	●	o	o	o		●	●	o

English Language Teaching Concentration
Major Electives (Curriculum Mapping)
Required 28 Credits (Requisite courses: ELT 201, ELT 202 & ELT 203)

Subjects			1. Moral and Ethics					2. Knowledge				3. Cognitive Skills					4. Interpersonal Skills & Responsibility					5.Numerical Analysis Communication & IT Skills			
			1	2	3	4	5	1	2	3	4	1	2	3	4	5	1	2	3	4	5	1	2	3	4
ELT	200	Second Language Acquisition	o	o	o	●	o	●	o	o	o	●	o			●	o	●	o	o	o		o		o
LIN	320	Morphology, Phonology & Syntax (Pre: LIN 101)	o	o	o		o	●	o	o	o	●				●	o	●	o	o	o		●		o
ELT	201	Approaches and Methods in English Language Teaching	o	o	o		o	●	●	●	o	●	●	o	o	●	o	o	o	o	●		o	o	●
ELT	202	Principles of English Language Teaching (Pre: ELT 201)	o	o	o		●	●	●	●	o	●	●	●	●	●	o	o	o	●	●		o	●	●
ELT	203	Teaching English Language Systems and Developing Sub Skills (Pre: ELT 201)	o	o	o		o	●	●	●	o	●	●	●	●	●	o	o	o	●	●		o	●	●
ENG	300	Advanced English Grammar (Pre: ENG 200)	o	o	o		o			o	o	o				●	o	●	o				●		o
ELT	212	Teaching Young Learners	o	o	o		o	●	●	o	o	●	o	●	o	●	o	o	o	o	●		●	●	●
ENG	302	Figurative Language	o	o	o		o			o		●				●	o	●	o	o	o		●		o
ELT	333	Curriculum Development in English Language Teaching (Pre: ELT 201)	o	o	●		●	●	●	●	●	●	●	o	o	●	o	o	o	o	●		o	●	o
ELT	411	Managing the Language Teaching Organization	o	o	●		●	●	●	●	o	●	●	●	●	●	●	o	●	●	o	●	●	●	o

Internship (Curriculum Mapping)
Required 12 Credits

Subjects	1. Moral and Ethics					2. Knowledge				3. Cognitive Skills					4. Interpersonal Skills & Responsibility					5.Numerical Analysis Communication & IT Skills			
	1	2	3	4	5	1	2	3	4	1	2	3	4	5	1	2	3	4	5	1	2	3	4
ENG 499 Internship	●	●	●	●	●	●	●	●	o	●	●	o			●	●	●	o	o	●			●

Section 5
Criteria for Students' Assessment

1. Grading System

The University has designated numeric grades, letter grades and symbols without attached points for the purpose of evaluation of each course as follows:

Grades	Attached Points	Definition	Numeric Grade
A	4.00	Excellent	90 – 100
B+	3.50	Very Good	85 - 89
B	3.00	Good	80 - 84
C+	2.50	Very Fair	75 - 79
C	2.00	Fair	70 - 74
D+	1.50	Poor	65 - 69
D	1.00	Very Poor	60 - 64
F	0	Fail	0 - 59

See Stamford International University Regulation for Bachelor's Degree Program year 2016 attached for more information.

2. Students' Outcomes Assessment

2.1 Assessment before the graduation

1) The assessment plan is designed to be part of university quality assurance and the assessment performance can be assessed by the external quality assurance committee
2) Arrange for the evaluation by the students
3) Curriculum level assessment can be done by internal quality control
4) Assessing the internship performance of students
5) Assessment of students' exam results and assignments

2.2 Assessment after graduation

1) Employment rate of the graduates
2) Satisfaction survey of the employers

3. Graduation

Undergraduate Students will graduate from the University under the following conditions:

1) A completion of all the academic requirements with a minimum cumulative 2.0 grade point average is required for graduation.
2) High Distinction Degree will be awarded to students who fulfill all the requirements for graduation within specified period of study time with a cumulative GPA of 3.50 or above and never repeat any subject.
3) Distinction Degree will be awarded to students who fulfill all the requirements for graduation within specified period of study time with a cumulative of 3.25 or above (a cumulative GPA for Major credits is not less than 2.50) and never received F grade in any subject.
4) Associate Degree will be awarded to students who fulfill all the requirements for graduation within specified period of study time with a cumulative between 1.75-1.99.

Section 6
Faculty Development

1. Preparing for new lecturers
1) There is an orientation for new lecturers in which they are taught about university policies, their role as a lecturer, and the various rules and regulations including the rights of lecturers.
2) Lecturers must expand their overall knowledge by attending a training session in order to develop their abilities to teach, evaluate, and research. Going on field trips, attending seminars, and work presentations in and out of the country will also be discussed in this training.

2. Developing the knowledge and skills of lecturers
2.1 Developing Management Skills for Teaching and Evaluating
1) Lecturers must expand their overall knowledge by attending training sessions in order to develop their abilities to teach, evaluate, and research. Going on field trips, attending seminars, and work presentations in and out of the country will also be discussed in this training.
2) Lecturers in related fields should carry out research regarding the teaching and learning process.

2.2 Developing Academics and other professions
1) Professors should participate in academic related community service
   a. Join an academic or occupational committee in an outside university or organization
   b. Join a thesis defense committee from another university
   c. Join a program that helps in the integration of knowledge about society and the community at both the national and international level.
2) Encourage research activities, for example:
   a. Research for course or curriculum development
   b. Promote professors' research and publications nationally and internationally
   c. Secure outside research funding for lecturers
3) Encourage professors to attend skill workshops and training, for example:
   a. Academic workshops for professional skill development
   b. Learning and teaching workshops in order to increase the skill level of learning and teaching at the university
   c. Encourage professors to attend international and national seminars and conference

Section 7
Ensuring Curriculum Quality

1. Curriculum Administration
The curriculum will be managed by a committee consisting of the assistant dean or the section leader and the lecturers responsible for the curriculum. The committee will be supervised by the dean until there is a policy put into place deeming another lecturer responsible. The committee will be responsible for gathering information to help develop and improve the curriculum every year.

2. Managing Teaching and Learning Resources
2.1 Managing the Budget
The University provides a sufficient annual budget for textbooks, teaching/learning materials, and computer equipment in order to support learning/teaching in the classroom and create a proper learning environment for students.

2.2 Learning/ Teaching Resources
1) The entire collection of books and magazines (see Appendix)
2) The number and title of books (for each field of study) in the STIU Library when the project began (see Appendix)
3) The title of journals/magazines (for each field of study) in the STIU Library when the project began (see Appendix)
4) Educational equipment (see Appendix)

2.3 Providing Additional Learning/Teaching Resources
1) The amount and title of books for fields that are expected to provide more depth (see Appendix)
2) The amount and kind of educational equipment for fields that are expected to increase (see Appendix)

2.4 Resource Sufficiency Evaluation
The program director has the responsibility to evaluate the field's management success and to analyze resource sufficiency. This should be done at least once a year in order to plan for the following year's budget.

3. Faculty Administration
3.1 Accepting New Lecturers
Lecturers are chosen in accordance to university rules and regulations. New lecturers must have at least a master's degree or higher in business administration or a related field.

3.2 Faculty Participation in Planning and Reviewing the Curriculum
The faculty needs to hold a meeting to evaluate and plan out their teaching in every field and gather information for improving the curriculum. Meetings should culminate in a consensus on what guidelines should be followed in improving the curriculum.

3.3. Appointing a part-time lecturer
Part-time faculties are very important because they are teaching the students through direct field experience. These lecturers will be invited to speak no less than 3 hours in each field of

study. Some speakers might be people who have direct field experience or at least a master's degree in the field.

4. Supporting Staff

4.1 Determining Position Qualifications

Supporting staff should have a bachelor's degree that is related to their work and have knowledge of information technology or education technology.

4.2 Enhancing Skills used in the Workplace

Supporting staff must understand the structure and nature of the curriculum. They must help lecturers use multimedia materials in their teaching. Supporting staff should receive appropriate training, for example in the preparation of the computer lab.

5. Supporting and Advising Students

5.1. Academic counseling for students

Each student is appointed an academic counselor with whom they may consult. Each academic counselor must carry out their duty to counsel students and must fix their office hours so that students are able to see them. In addition to this, they need to give advice to students about organizing activities.

5.2. Student Appeals

If a student has questions about exam scores, they may request to see the test answer sheet as well as the professor's grading method. This applies to all subjects.

6. Labor Demand, society, and the satisfaction of employers

A significant demand for labor in the market is anticipated. The ability to not only speak English, but think critically and creatively is highly valued in today's job market and employers are generally satisfied with employees who can communicate effectively and solve problems in an international environment. The university has continuously surveyed the satisfaction of the employers in order improve the quality of the program and to approximate the demand of the labor market.

7. Key Performance

The university has successfully achieved the goal of all performance indicators, and is in a good sanding for two consecutive academic years to continue monitor the implementation of the TQF. The assessment criteria to pass the assessment is to implement and operate under number 1-5 (in this section) at least 80 percent of indicators of performance specified in each year.

Key Performance Indicators	Year1	Year2	Year3	Year4	Year5
(1) At least 80 percent of lecturers in the program participate in meetings to plan, monitor and review the implementation related to the curriculum.	X	X	X	X	X
(2) Details of curriculum are provided according to TQF2 and consistent to the standards of the qualifications / programs.	X	X	X	X	X
(3) Details of the courses and field experience (if any) according to TQF3 and TQF4, at least prior to the starting of each term for all courses.	X	X	X	X	X
(4) Reports on the implementation of courses and field experience (if any) are prepared according to TQF5 and TQF6 within 30 days after the end of the term for all courses offered.	X	X	X	X	X
(5) Reports on the implementation of curriculum are prepared according to TQF7 within 60 days after the end of the academic year.	X	X	X	X	X
(6) Tests or examinations of achievement of students as learning outcomes specified in TQF3 and TQF4, at least 25 percent of the courses offered in each academic year are given.	X	X	X	X	X
(7) There are development / improvement of teaching and learning, strategies or assessment of learning from the results of operations reported in TQF7 last year.		X	X	X	X
(8) All new lecturers (if any), receive orientations or advices in teaching and learning.	X	X	X	X	X
(9) All full-time lecturers receive academic support in improving and / or profession at least once a year.	X	X	X	X	X
(10) Number of instructional support personnel (if any) has been developed academic and / or profession, not less than 50 percent per year.	X	X	X	X	X
(11) The level of satisfaction of the final year students / new graduates to the quality of the curriculum has the average of at least 3.5 points out of 5.0 points.				X	X
(12) The employers' satisfaction of the graduates should be at least 3.5points out of 5.0 points on the average.					X
(13) Students, not less than 80 percent, are employed within one year after graduation.					X
(14) Graduates receive their starting salary not less than what the Office of the Civil Service Commission specified.					X

Section 8
Evaluation and Improvement of the Curriculum Implementation

1. Evaluation of teaching efficiency
1.1 Evaluation of teaching strategies
1.1.1 Analyze students' evaluation of courses and instructors
1.1.2 Teaching observation by program director
1.2 Evaluation of lecturers' skills in using teaching strategies
1.2.1 Analyze students' evaluation of courses and instructors
1.2.2 Hold workshops for all instructors on ways to improve teaching

2. Evaluation of the curriculum in general
- Survey instructors' opinions toward students and vice versa
- Survey graduates' employment
- Provide external evaluation of curriculum
- Survey employers' satisfaction with graduates
- Revise the curriculum at least every five years

3. Evaluation of curriculum implementation in accordance with the curriculum
Evaluation is made annually by the program director and instructors according to key performance indicators.

Score of 1	Score of 2	Score of 3
Achieving the first 6 items	Achieving the first 11 items	Achieving all items

4. Review of the evaluation and plans for improvement
Instructors in the program are involved in revising, evaluating, and planning to improve and/or develop the curriculum by analyzing results from students' evaluations of instructors; job availability of graduates; level of employers' satisfaction with graduates; and other evaluation results that relate to the courses, majors and the curriculum for improvement.

Appendix 1
Course Description

General Education Courses

Humanities

ART	**101**	**Art Appreciation**	**4(4-0-8)**
ศก	101	ศิลปวิจักษ์	

The course covers various artistic styles and their characteristics and the artists who are important to that period; emphasis is placed on the analysis of social and art issues leading to the development and evaluation of art styles throughout history.

ART	**102**	**Film Appreciation**	**4(4-0-8)**
ศก	102	ภาพยนตร์วิจักษ์	

A study of the history of film, the language of film, theories about film, and the relevance of film to society.

ATH	**101**	**Introduction to Cultural Anthropology**	**4(4-0-8)**
มน	101	มนุษยวิทยาเบื้องต้น	

The course addresses the variability among world cultures with a focus on political, economic, social, and religious systems. Social taboos, different interpretations of marriage and alternative forms of medication are presented.

ATH	**102**	**Mythology and Folklore**	**4(4-0-8)**
มน	102	ปรัชญาและการศึกษาเกี่ยวกับขนบประเพณีพื้นบ้าน	

This course focuses on the myths and legends of world cultures. As an overview of mythology and the various kinds of folklore, the topics will explore the significance of myths and folklore in societies throughout the world and demonstrate how they shape our modern-day thinking.

ECO	**101**	**Sufficiency Economy**	**4(4-0-8)**
ศศ	101	เศรษฐกิจพอเพียง	

The concept and background of sufficiency economy, including the thoughts from foreign and Thai economists. The discussion of the economic, social and political problems of the capitalist system, as well as cases of sufficiency economy implementation.

LIB	**255**	**Creative Writing (Pre: ENG 102)**	**4(4-0-8)**
ศป	255	การเขียนเชิงสร้างสรรค์ (บุพวิชา: อก 102)	

An introductory study of creative writing designed to develop critical awareness, creativity, and skills in writing various forms of fiction; Students will be required to complete a major writing project of their choice: a short story, a portfolio of poems, a short play, or the first two chapters of a novel.

LIB	**215**	**Popular Fiction**	**4(4-0-8)**
ศป	215	นวนิยายแนวร่วมสมัย	

This course is designed, through the use of contemporary fiction, to emphasize reading for enjoyment while building a more solid vocabulary base and improving reading comprehension and speed; emphasizes over analysis.

LIB	**223**	**Presentation Skills (Pre: ENG 101)**	**4(4-0-8)**
ศป	223	เทคนิคการนำเสนอ (บุพวิชา: อก 101)	

This course is designed to provide the student with the ability to plan, structure, and deliver an effective presentation. Students will learn methods to present themselves in a positive and confident manner through an understanding of the impact of body language and voice. A wide range of visual aid tools will be taught in support of creating effective presentations.

HIS	**101**	**Thai History and Culture**	**4(4-0-8)**
ปศ	101	ประเทศไทยในเวทีโลก	

A brief analysis of Thailand's historical background, and specific issues that are unique to Thai culture. The course also addresses the Thai approach to modernization, with an emphasis upon Thailand's role in the Asia-Pacific region and the ASEAN and UN community.

HIS	**103**	**Asia in Global Perspective**	**4(4-0-8)**
ปศ	103	ทวีปเอเชียในเวทีโลก	

This course covers the history, development and roles of Asian countries both in the past and at present times. Important issues and major roles of Asian leaders affecting the world economically, politically and socially are addressed.

HIS	**104**	**Foundation of Western Civilization**	**4(4-0-8)**
ปศ	104	อารยธรรมตะวันตก	

Introduction to the foundations of western civilization up to the time of the formation of modern nation; major events in western civilization, together with social, political, and economic forces associated with them also included.

HIS	**105**	**Foundation of Eastern Civilization**	**4(4-0-8)**
ปศ	105	อารยธรรมตะวันออก	

Introduction to the foundations of eastern civilization up to the time of the formation of modern nations; major events in eastern civilization, together with social, political, and economic forces associated with them is also included.

HIS	**106**	**Introduction to World Civilization**	**4(4-0-8)**
ปศ	106	อารยธรรมโลกเบื้องต้น	

Introduction to the foundations of both western and eastern civilization up to the time of the formation of modern nations; major events in both western and eastern civilization, together with social, political, and economic forces associated with them is also included.

LIT	**300**	**Fiction into Film**	**4(4-0-8)**
ศป	300		

The course studies how novels have been adapted into a film. It addresses how the same story changes when presented in different media.

LIT	**310**	**International Short Stories (Pre: ENG 102)**	**4(4-0-8)**
ศป	310	เรื่องสั้นนานาชาติ (บุพวิชา: อก 102)	

The course explores the development of the short story from the late 19th Century to the present day, with an international selection of short stories to be studied for comparative analysis of styles and themes manifested in the works assessed.

LIT	**311**	**Stories of Asia (Pre: ENG 102)**	**4(4-0-8)**
ศป	311	วรรณกรรมเอเชีย (บุพวิชา: อก 102)	

The course uses popular fiction novels to explore historical events as well as the cultural nuances in several Asian countries. Students will also explore the connection that the characters of the novels have with English-speaking countries and their respective cultures. Students will undertake research projects, in-class discussions as well as writing analytical essays.

MUS	**101**	**Music of World Cultures**	**4(4-0-8)**
ดต	101	วัฒนธรรมทางดนตรีโลก	

An introductory music course including folk, traditional and popular music from major regions of the world, with emphasis on Asia and the Pacific.

PHI	**101**	**Introduction to Western Philosophy**	**4(4-0-8)**
ปญ	101	ปรัชญาตะวันตกเบื้องต้น	

The course will assess the meaning, parameters and contemporary issues of Western philosophy and the relationship and benefits of using Western philosophy in daily life and modern society in general.

PHI   102   Introduction to Eastern Philosophy   4(4-0-8)
ปญ   102   ปรัชญาตะวันออกเบื้องต้น

The course will assess the meaning, parameters and contemporary issues within Eastern philosophy, and the relationship and benefits of using Eastern philosophy in daily life and modern society in general.

PHI   103   Introduction to Comparative Philosophies   4(4-0-8)
ปญ   103   ปรัชญาเปรียบเทียบเบื้องต้น

The course will assess a brief overview of the meaning, parameters and contemporary issues within both Eastern and Western philosophy, and the relationship and benefits of using both philosophies in daily life and modern society in general.

POL   104   Issues in International Human Rights   4(4-0-8)
รศ   104   สิทธิมนุษยชนสากล

This course is an introduction to human rights and the role they have come to play in international politics. The goal is to provide basic human rights literacy and to put students in a position to debate questions about human rights and dilemmas that arise concerning them. This course also needs students to assess the intellectual credibility of human rights. Why would human beings have such rights, and what rights, exactly, do they have? Are human rights universal or are they based on cultural relativism? These questions are becoming increasingly important in a more politically and economically interconnected world.

SOC   104   Comparative World Religions   4(4-0-8)
สค   104   ศาสนาเปรียบเทียบ

A general introduction to the world's religions, including major traditions such as Hinduism, Buddhism, Judaism, Christianity, and Islam, as well as smaller indigenous traditions and cults. The course studies how these religious traditions conceive of gods and world order, founders and saviors, religious experience and practice, and religious communities. The course will pay attention to the contemporary status and significance of these themes.

CHI   101   Elementary Chinese I   4(4-0-8)
จน   101   ภาษาจีน ขั้นพื้นฐาน 1

This course is designed for students who have little or no previous exposure to Mandarin Chinese. By the end of this semester, students should be able to understand and recognize the Chinese phonetics, speak Chinese with correct pronunciation, write Chinese characters (approx. 150 characters), learn basic Chinese conversations, read and understand short paragraphs. In addition to these linguistic skills, the students will also have a basic understanding of the diversity of societies and cultures in China.

CHI   102   Elementary Chinese II (Pre: CHI 101)   4(4-0-8)
จน   102   ภาษาจีน ขั้นพื้นฐาน 2 (บุพวิชา: จน 101)

This course aims to provide solid foundations for students who are willing to embark their journeys on Chinese study. By the end of this semester, students' vocabulary will be expanded (200 new words and phrases), the grammar, syntax, sentence patterns, new phrases and expressions will be given through the texts, the students will continue to develop the ability to communicate in real-life situations in Chinese, and through the cultural activities, the students will have a deeper understanding towards the diversity of societies and cultures in China.

CHI   201   Intermediate Chinese I (Pre: CHI 102)   4(4-0-8)
จน   201   ภาษาจีน ขั้นกลาง 1 (บุพวิชา: จน 102)

This course, oriented toward students who have completed Chinese 101 and 102 at (or the equivalent), is designed to reinforce the material learned in previous Chinese courses and learn new topics in real life situation. By the end of this semester, students' vocabulary and grammar knowledge should be expanded (approx. 200new characters& phrases), the reading and writing skills will be reinforced, the communication skill in real life situation

will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the diversity of societies and cultures in Chinese speaking areas of the world.

CHI	**202**	**Intermediate Chinese II (Pre: CHI 201)**	**4(4-0-8)**
จน	202	ภาษาจีน ขั้นกลาง 2 (บุพวิชา: จน 201)	

This course, oriented toward students who have completed Chinese 201 (or the equivalent), is designed to reinforce the material learned in previous Chinese courses and learn new topics in real life situation. By the end of this semester, the students vocabulary and grammar knowledge should be expanded (approx. 250 new words will be taught), the reading and writing skills will be reinforced, the students should have a deeper understanding about the diverse aspects of societies and cultures in Chinese-speaking regions of the world.

CHI	**301**	**Business Chinese I (Pre: CHI 202)**	**4(4-0-8)**
จน	301	ธุรกิจจีน 1 (บุพวิชา: จน 202)	

This course concentrates on conversation, reading, and writing applicable to Chinese business transactions, social meetings, and meetings with government organizations. Students will also learn how to type and read business communications. By the end of this semester, the students' vocabulary and grammar knowledge will be expanded (approx. 300 new characters & phrases) and communication skill in real-life situation will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the usage of business terms in modern Chinese and on language proficiency in a business context as well as on business related social cultural awareness.

CHI	**302**	**Business Chinese II (Pre: CHI 301)**	**4(4-0-8)**
จน	302	ธุรกิจจีน 2 (บุพวิชา: จน 301)	

This course concentrates on conversation, reading, and writing applicable to Chinese business transactions, social meetings, and meetings with government organizations. Students will also learn how to type and read business communications. By the end of this semester, the students' vocabulary and grammar knowledge will be expanded (approx. 300 new characters & phrases) and communication skill in real-life situation will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the usage of business terms in modern Chinese and on language proficiency in a business context as well as on business related social cultural awareness.

JAP	**101**	**Elementary Japanese I**	**4(4-0-8)**
ญป	101	ภาษาญี่ปุ่น ขั้นพื้นฐาน 1	

This course is designed for students who have little or no previous exposure to Japanese. By the end of this semester, students should be able to understand and recognize the Japanese phonetics, speak Japanese with correct pronunciation, write Japanese characters (approx. 150 characters), learn basic Japanese conversations, read and understand short paragraphs. In addition to these linguistic skills, the students will also have a basic understanding of the diversity of societies and cultures in Japan.

JAP	**102**	**Elementary Japanese II (Pre: JAP 101)**	**4(4-0-8)**
ญป	102	ภาษาญี่ปุ่น ขั้นพื้นฐาน 2 (บุพวิชา: ญป 101)	

This course aims to provide solid foundations for students who are willing to embark their journeys on Japanese study. By the end of this semester, students' vocabulary will be expanded (200 new words and phrases), the grammar, syntax, sentence patterns, new phrases and expressions will be given through the texts, the students will continue to develop the ability to communicate in real-life situations in Japanese, and through the cultural activities, the students will have a deeper understanding towards the diversity of societies and cultures in Japan.

JAP	**201**	**Intermediate Japanese I (Pre: JAP 102)**	**4(4-0-8)**
ญป	201	ภาษาญี่ปุ่น ขั้นกลาง 1 (บุพวิชา: ญป 102)	

This course, oriented toward students who have completed Chinese 101 and 102 at (or the equivalent), is designed to reinforce the material learned in previous Japanese courses and learn new topics in real life situation. By the end of this semester, students' vocabulary and grammar knowledge should be expanded (approx. 200new characters& phrases), the reading and writing skills will be reinforced, the communication skill in real life situation

will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the diversity of societies and cultures in Japanese speaking areas of the world.

| JAP | 202 | **Intermediate Japanese II (Pre: JAP 201)** | 4(4-0-8) |
| ญป | 202 | ภาษาญี่ปุ่น ขั้นกลาง 2 (บุพวิชา: ญป 201) | |

This course, oriented toward students who have completed Japanese 201 (or the equivalent), is designed to reinforce the material learned in previous Japanese courses and learn new topics in real life situation. By the end of this semester, the students vocabulary and grammar knowledge should be expanded (approx. 250 new words will be taught), the reading and writing skills will be reinforced, the students should have a deeper understanding about the diverse aspects of societies and cultures in Japanese -speaking regions of the world.

| JAP | 301 | **Business Japanese I (Pre: JAP 202)** | 4(4-0-8) |
| ญป | 301 | ธุรกิจญี่ปุ่น 1 (บุพวิชา: ญป 202) | |

This course concentrates on conversation, reading, and writing applicable to Japanese business transactions, social meetings, and meetings with government organizations. Students will also learn how to type and read business communications. By the end of this semester, the students' vocabulary and grammar knowledge will be expanded (approx. 300 new characters & phrases) and communication skill in real-life situation will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the usage of business terms in modern Japanese and on language proficiency in a business context as well as on business related social cultural awareness.

| JAP | 302 | **Business Japanese II (Pre: JAP 301)** | 4(4-0-8) |
| ญป | 302 | ธุรกิจญี่ปุ่น 2 (บุพวิชา: ญป 301) | |

This course concentrates on conversation, reading, and writing applicable to Japanese business transactions, social meetings, and meetings with government organizations. Students will also learn how to type and read business communications. By the end of this semester, the students' vocabulary and grammar knowledge will be expanded (approx. 300 new characters & phrases) and communication skill in real-life situation will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the usage of business terms in modern Japanese and on language proficiency in a business context as well as on business related social cultural awareness.

| SPN | 101 | **Elementary Spanish I** | 4(4-0-8) |
| สป | 101 | ภาษาสเปน ขั้นพื้นฐาน 1 | |

This course is designed for students who have little or no previous exposure to Spanish. By the end of this semester, students should be able to understand and recognize the Spanish phonetics, speak Spanish with correct pronunciation, write Spanish characters (approx. 150 characters), learn basic Spanish conversations, read and understand short paragraphs. In addition to these linguistic skills, the students will also have a basic understanding of the diversity of societies and cultures in Spain.

| SPN | 102 | **Elementary Spanish II (Pre: SPN 101)** | 4(4-0-8) |
| สป | 102 | ภาษาสเปน ขั้นพื้นฐาน 2 (บุพวิชา: สป 101) | |

This course aims to provide solid foundations for students who are willing to embark their journeys on Spanish study. By the end of this semester, students' vocabulary will be expanded (200 new words and phrases), the grammar, syntax, sentence patterns, new phrases and expressions will be given through the texts, the students will continue to develop the ability to communicate in real-life situations in Spanish, and through the cultural activities, the students will have a deeper understanding towards the diversity of societies and cultures in Spain.

| SPN | 201 | **Intermediate Spanish I (Pre: SPN 102)** | 4(4-0-8) |
| สป | 201 | ภาษาสเปน ขั้นกลาง 1 (บุพวิชา: สป 102) | |

This course, oriented toward students who have completed Spanish 101 and 102 at (or the equivalent), is designed to reinforce the material learned in previous Spanish courses and learn new topics in real life situation. By the end of this semester, students' vocabulary and grammar knowledge should be expanded (approx. 200new characters& phrases), the reading and writing skills will be reinforced, the communication skill in real life situation

will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the diversity of societies and cultures in Spanish speaking areas of the world.

SPN   202   Intermediate Spanish II (Pre: SPN 201)   4(4-0-8)
สป   202   ภาษาสเปน ขั้นกลาง 2 (บุพวิชา: สป 201)

This course, oriented toward students who have completed Spanish 201 (or the equivalent), is designed to reinforce the material learned in previous Spanish courses and learn new topics in real life situation. By the end of this semester, the students vocabulary and grammar knowledge should be expanded (approx. 250 new words will be taught), the reading and writing skills will be reinforced, the students should have a deeper understanding about the diverse aspects of societies and cultures in Spanish -speaking regions of the world.

SPN   301   Business Spanish I (Pre: SPN 202)   4(4-0-8)
สป   301   ธุรกิจสเปน 1 (บุพวิชา: สป 202)

This course concentrates on conversation, reading, and writing applicable to Spanish business transactions, social meetings, and meetings with government organizations. Students will also learn how to type and read business communications. By the end of this semester, the students' vocabulary and grammar knowledge will be expanded (approx. 300 new characters & phrases) and communication skill in real-life situation will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the usage of business terms in modern Spanish and on language proficiency in a business context as well as on business related social cultural awareness.

SPN   302   Business Spanish II (Pre: SPN 301)   4(4-0-8)
สป   302   ธุรกิจสเปน 2 (บุพวิชา: สป 301)

This course concentrates on conversation, reading, and writing applicable to Spanish business transactions, social meetings, and meetings with government organizations. Students will also learn how to type and read business communications. By the end of this semester, the students' vocabulary and grammar knowledge will be expanded (approx. 300 new characters & phrases) and communication skill in real-life situation will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the usage of business terms in modern Spanish and on language proficiency in a business context as well as on business related social cultural awareness.

THA   101   Elementary Thai I   4(4-0-8)
ภท   101   ภาษาไทย ขั้นพื้นฐาน 1

This course is designed for students who have little or no previous exposure to Thai. By the end of this semester, students should be able to understand and recognize the Thai phonetics, speak Thai with correct pronunciation, write Thai characters (approx. 150 characters), learn basic Thai conversations, read and understand short paragraphs. In addition to these linguistic skills, the students will also have a basic understanding of the diversity of societies and cultures in Thailand.

THA   102   Elementary Thai II (Pre: THA 101)   4(4-0-8)
ภท   102   ภาษาไทย ขั้นพื้นฐาน 2 (บุพวิชา: ภท 101)

This course aims to provide solid foundations for students who are willing to embark their journeys on Thai study. By the end of this semester, students' vocabulary will be expanded (200 new words and phrases), the grammar, syntax, sentence patterns, new phrases and expressions will be given through the texts, the students will continue to develop the ability to communicate in real-life situations in Thai, and through the cultural activities, the students will have a deeper understanding towards the diversity of societies and cultures in Thailand.

THA   201   Intermediate Thai I (Pre: THA 102)   4(4-0-8)
ภท   201   ภาษาไทย ขั้นกลาง 1 (บุพวิชา: ภท 102)

This course, oriented toward students who have completed Thai 101 and 102 at (or the equivalent), is designed to reinforce the material learned in previous Thai courses and learn new topics in real life situation. By the end of this semester, students' vocabulary and grammar knowledge should be expanded (approx. 200 new characters& phrases), the reading and writing skills will be reinforced, the communication skill in real life situation

will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the diversity of societies and cultures in Thai speaking areas of the world.

THA	**202**	**Intermediate Thai II (Pre: THA 201)**	**4(4-0-8)**
ภท	202	ภาษาไทย ขั้นกลาง 2 (บุพวิชา: ภท 201)	

This course, oriented toward students who have completed Thai 201 (or the equivalent), is designed to reinforce the material learned in previous Thai courses and learn new topics in real life situation. By the end of this semester, the students vocabulary and grammar knowledge should be expanded (approx. 250 new words will be taught), the reading and writing skills will be reinforced, the students should have a deeper understanding about the diverse aspects of societies and cultures in Thai -speaking regions of the world.

THA	**301**	**Business Thai I (Pre: THA 202)**	**4(4-0-8)**
ภท	301	ธุรกิจไทย 1 (บุพวิชา: ภท 202)	

This course concentrates on conversation, reading, and writing applicable to Thai business transactions, social meetings, and meetings with government organizations. Students will also learn how to type and read business communications. By the end of this semester, the students' vocabulary and grammar knowledge will be expanded (approx. 300 new characters & phrases) and communication skill in real-life situation will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the usage of business terms in modern Spanish and on language proficiency in a business context as well as on business related social cultural awareness.

THA	**302**	**Business Thai II (Pre: THA 301)**	**4(4-0-8)**
ภท	302	ธุรกิจไทย 2 (บุพวิชา: ภท 301)	

This course concentrates on conversation, reading, and writing applicable to Thai business transactions, social meetings, and meetings with government organizations. Students will also learn how to type and read business communications. By the end of this semester, the students' vocabulary and grammar knowledge will be expanded (approx. 300 new characters & phrases) and communication skill in real-life situation will also be developed, in addition to these linguistic skills, the students should have a deeper understanding of the usage of business terms in modern Thai and on language proficiency in a business context as well as on business related social cultural awareness.

Social Sciences

GEO	**101**	**World Geography**	**4(4-0-8)**
ภศ	101	ภูมิศาสตร์โลก	

An integrated course emphasizing the importance of global location and topography for the people of the world as well as the interaction of people with their natural environment.

GEO	**102**	**Cultural (Human) Geography**	**4(4-0-8)**
ภศ	102	ภูมิศาสตร์มนุษย์	

This course is designed to introduce students to the geography of human groups and activities. Its format is lecture with discussion concerning various topics within cultural geography. Here, the emphasis will be political, language, economic, religious, popular, gender/sexuality, and urban differences. These dimensions of cultural geography will be drawn from relevant past and contemporary events. Globalization and cultural landscapes are other key concepts which will be covered in the course.

PSY	**101**	**General Psychology**	**4(4-0-8)**
จต	101	จิตวิทยาทั่วไป	

The origins of different fields of psychology, the basic relationships between psychology, human growth and development, emotions, methods of learning, personal attitude, development of human relations, decision-making and problem solving.

PSY	102	**Personality Development**	4(4-0-8)
จต	102	การพัฒนาบุคลิกภาพ	

An introduction to theories of personality with emphasize upon application of specific theories towards the understanding of individuals. This course also intends to acquaint the individual with the environmental factors that affect personality development, emotional stability, and interpersonal relationships in society. Through an understanding of these factors the individual will have discovered new modes of adjustment, both in his or her own life and in family and occupational settings

PSY	201	**Business Psychology (Pre: PSY 101)**	4(4-0-8)
จต	201	จิตวิทยาธุรกิจ (บุพวิชา: จต 101)	

This course provides an examination of human behavior in industrial, business and organizational setting. Topics include psychological principles applied to selection, placement, management and training; the effectiveness of individuals and groups within organizations, including leadership and control; conflict and cooperation; motivation; and organizational structure and design.

PSY	202	**Developmental Psychology (Pre: PSY 101)**	4(4-0-8)
จต	202	จิตวิทยาพัฒนาการ (บุพวิชา: จต 101)	

This course is a study of human growth and general development. There is an emphasis on the main theories and perspectives that relate to the physical, cognitive, and psycho-social aspects of human development from one's conception until death. It provides a deeper knowledge of human development across the entire life span.

SOC	101	**Introduction to Sociology**	4(4-0-8)
สค	101	มนุษย์และสังคม	

This course assesses the general features of human society and the effects of technological, environmental and economic changes; an analysis of the different types of societies in order to examine the relationship between society, the environment and other external factors. The course also includes the topic of how pharmaceutical drugs are a danger to society, more so than illegal substances.

SOC	221	**Business Culture and Current Issues in ASEAN**	4(4-0-8)
สค	221	วัฒนธรรมทางธุรกิจและประเด็นปัจจุบันในอาเซียน	

The national and international environmental aspects of international business. Examines the cultural, political, economic, systemic, legal-regulatory, security issues, trade, and financial environments of ASEAN countries. This course will also examine current issues effecting firms engaging in business involving the ASEAN economic region.

SOC	222	**Business Culture and Current Issues in Western Europe**	4(4-0-8)
สค	222	วัฒนธรรมทางธุรกิจและประเด็นปัจจุบันในยุโรปตะวันตก	

The national and international environmental aspects of international business. Examines the cultural, political, economic, systemic, legal-regulatory, trade, and financial environments of Western European countries. This course will also examine current issues effecting firms engaging in business involving countries in Western Europe.

SOC	223	**Business Culture and Current Issues in Latin America**	4(4-0-8)
สค	223	วัฒนธรรมทางธุรกิจและประเด็นปัจจุบันในละตินอเมริกา	

The national and international environmental aspects of international business. Examines the cultural, political, economic, systemic, legal-regulatory, trade, and financial environments of Latin American countries. This course will also examine current issues effecting firms engaging in business involving Latin America.

SOC	224	**Business Culture and Current Issues in Africa**	4(4-0-8)
สค	224	วัฒนธรรมทางธุรกิจและประเด็นปัจจุบันในแอฟริกา	

The national and international environmental aspects of international business. Examines the cultural, political, economic, systemic, legal-regulatory, trade, and financial environments of African countries. This course will also examine current issues effecting firms engaging in business involving Africa.

SOC	225	**Business Culture and Current Issues in North America**	4(4-0-8)
สค	225	วัฒนธรรมทางธุรกิจและประเด็นปัจจุบันในอเมริกาเหนือ	

The national and international environmental aspects of international business. Examines the cultural, political, economic, systemic, legal-regulatory, trade, and financial environments of North American countries. This course will also examine current issues effecting firms engaging in business involving the North America.

SOC	226	**Business Culture and Current Issues in the Middle East**	4(4-0-8)
สค	226	วัฒนธรรมทางธุรกิจและประเด็นปัจจุบันในตะวันออกกลาง	

The national and international environmental aspects of international business. Examines the cultural, political, economic, systemic, legal-regulatory, trade, and financial environments of Middle Eastern countries. This course will also examine current issues effecting firms engaging in business involving the Middle East.

SOC	227	**Business Culture and Current Issues in China**	4(4-0-8)
สค	227	วัฒนธรรมทางธุรกิจและประเด็นปัจจุบันในประเทศจีน	

The national and international environmental aspects of international business. Examines the cultural, political, economic, systemic, legal-regulatory, trade, and financial environments of China. This course will also examine current issues effecting firms engaging in business involving in China.

SOC	228	**Business Culture and Current Issues in Japan**	4(4-0-8)
สค	228	วัฒนธรรมทางธุรกิจและประเด็นปัจจุบันในประเทศญี่ปุ่น	

The national and international environmental aspects of international business. Examines the cultural, political, economic, systemic, legal-regulatory, trade, and financial environments of Japan. This course will also examine current issues effecting firms engaging in business involving in Japan.

SOC	229	**Business Culture and Current Issues in Eastern Europe**	4(4-0-8)
สค	229	วัฒนธรรมทางธุรกิจและประเด็นปัจจุบันในยุโรปตะวันออก	

The national and international environmental aspects of international business. Examines the cultural, political, economic, systemic, legal-regulatory, trade, and financial environments of Eastern European countries. This course will also examine current issues effecting firms engaging in business involving Eastern Europe.

Science and Mathematics

MIS	103	**Computer Applications**	4(4-0-8)
ทศ	103	การประยุกต์ใช้คอมพิวเตอร์	

Computer structures, machine languages, memory, control, processing and I/O units, registers, types and formats of principle machine instructions, character representations, program controls: fetch-execute cycles: timing and I/O operations. A study of Assembly Language, mnemonic operations, symbolic address, assembler concepts and instruction format data-work definitions, literal, location counters, error flags and messages, implementation of high level language constructions, addressing techniques, indexing, indirect addressing, absolute and relative addressing, macros, definitions, calls, parameters, expansions, nesting and conditional assemblies.

MIS	105	**Digital Illustration**	4(4-0-8)
ทศ	105	นิทัศน์ดิจิตัล	

Students will expand on knowledge gained in Graphic Design. This will involve the integration of type and/or image to communicate design projects of moderate to increasing complexity. The focus will be developing strong concepts and finding creative visual solutions to design problems using technical skills.

STA	101	**Introduction to Statistics**	4(4-0-8)
สต	101	สถิติเบื้องต้น	

Statistical methodology, tabulation, frequency distribution, probability theory, sampling, distribution of data, confidence intervals, testing of hypotheses.

MAT	**101**	**Basic Mathematics**		**4(4-0-8)**
คณ	101	คณิตศาสตร์เบื้องต้น		

Logic, logic linear equations, the metric system, and solving functions. Drill and practice in the use of probability theory, random variables, etc.

SCI	**105**	**Environmental Science**		**4(4-0-8)**
วศ	105	วิทยาศาสตร์สิ่งแวดล้อม		

Cycles of the environment and the interaction between human activities and the planet's changing environment. Introduces solutions and implications of environmental and climate change.

SCI	**200**	**Modern Science and Technology**		**4(4-0-8)**
วศ	200	วิทยาศาสตร์และเทคโนโลยีในโลกปัจจุบัน		

This is a course designed to provide students with an overview on the evolution of science and technology, especially their development and changes through times. In addition, students will study how science and technology have affected the environment, societies, business and people. As part of the course students will obtain a critical view of modern science and technology and investigate ethical issues of their uses.

Language

ENG	**101**	**College English I**		**4(4-0-8)**
อก	101	ภาษาอังกฤษ 1		

Students will learn the basic structure of the English language. Students will also have the opportunity to practice listening, speaking, reading, and writing in English in order to communicate effectively

ENG	**102**	**College English II (Pre: ENG 101)**		**4(4-0-8)**
อก	102	ภาษาอังกฤษ 2 (บุพวิชา: อก 101)		

An in–depth study of the importance of structure in the English language. Students will practice listening, speaking, reading and writing through functional combinations of each task. Emphasis will be placed on the ability to use the English language for communication at a more advanced level.

ENG	**103**	**College English III (Pre: ENG 102)**		**4(4-0-8)**
อก	103	ภาษาอังกฤษ 3 (บุพวิชา: อก 102)		

An advanced study of English structure particularly emphasizing phonology, as well as social and historical factors which influence the form and use of English in various contexts. Process writing, critical reading skills, evaluative research techniques, and the research paper are the major areas of concentration

Professional Courses
Basic Core

LIB	**209**	**Cross-cultural Communication**		**4(4-0-8)**
ศป	209	การสื่อสารข้ามวัฒนธรรม		

A study of communication and culture and how people of different cultures interrelate; a variety of topics—stereotyping, the deep structure of culture, retaining identity in intercultural interactions, characteristics of ethnocentrism—will be covered; the perception of cultural values and the reality of the influences these values have on business, education, health care and ethics. (ENG 430 Inter-cultural Communication 2012)

LIB	**230**	**Public Speaking**		**4(4-0-8)**
ศป	230	การพูดในที่ชุมชน		

This course will introduce students to rhetorical theory and the principles of argumentation and arrangement while critically assessing speeches delivered by students. By the end of the course, students will be able to develop and deliver a strong and persuasive speech on current issues using researched evidence.

MAS   386   Persuasive Communication   4(4-0-8)
นศ   386   การสื่อสารเพื่อการจูงใจ

This course examines the fundamental principles and theories of persuasive communication, specifically exploring how to communicate in various situations and how to effectively persuade in an ethical manner. Students will explore the relationship between information, persuasion, and the media in the digital age.

ENT   201   Innovation and Creativity   4(4-0-8)
ปก   201   การสื่อสารเพื่อการโน้มน้าวใจ

This course focuses on comprehensively developing students' creative and design thinking that drive innovation. Students will learn both theories and practical application of the design process through this course.

LIB   235   Professional Ethics   4(4-0-8)
ศป   235   จริยธรรมทางวิชาชีพ

Focus on recognizing and defining ethical issues in the world of business and other professions internationally.

ENG   206   Academic Writing   4(4-0-8)
อก   206   การเรียงความเชิงวิชาการ

A writing-intensive course designed to help students quickly improve their ability to write effectively; covers both the micro and macro aspects of academic writing; practicing grammar and mechanical skills, as well as learning to structure and develop writing with coherence and unity; a workshop approach that provides students with extensive practice in pre-writing, drafting, revising, and editing their written work, which includes a short term paper.

ENG   220   Descriptive and Narrative Writing   4(4-0-8)
อก   220   การเรียงความเชิงบรรยายและเล่าเรื่อง

A writing course emphasizing descriptive and narrative writing techniques; a study of different chronological and spatial techniques; promotes a stronger vocabulary with the necessary use of sensory and emotional words.

LIB   203   Analytical Reading   4(4-0-8)
ศป   203   การอ่านเชิงวิเคราะห์

Emphasis on reading in order to analyze different kinds of writing (outside the realm of literature) and to understand written ideas both factual and implied; analytical thinking within the context of reading comprehension.

LIN   101   Introduction to Linguistics   4(4-0-8)
ภศ   101   ภาษาศาสตร์เบื้องต้น

This course provides an overview of the fundamental principles of modern Linguistics. Students will learn how our brains process language and how the formal study of language applies to different areas.

ENG   100   Foundations of English Grammar   4(4-0-8)
อก   100   ไวยากรณ์ภาษาอังกฤษขั้นพื้นฐาน

With a strong student-centered focus on editing practice, students in this course will become confident in understanding and using the proper parts of speech, subject / verb agreement, subject / verb / object, tenses, passive voice and other elements of English construction.

Major Requirements

LIB   300   Business Communication (Pre: ENG 103)   4(4-0-8)
ศป   300   การสื่อสารเชิงธุรกิจ (บุพวิชา: อก 103)

This course focuses on the effective communication within the business environment where students will learn how to write, talk and behave in entrepreneurial scenarios. The use of polished writing and formal vocabulary, as well as critical thinking, problem solving, leadership and motivational attitude are some of the skills that will be studied in this course

| ENG | 230 | **An Introduction to the History of English** | 4(4-0-8) |
| อก | 230 | ภาษาอังกฤษเบื้องต้น | |

In this course, students will not only study the timeline of the language, but will experience the development themselves, as they will, with a partner or team, choose an era of English to research and report on as their major project.

| LIB | 440 | **Rhetoric and the Use of Strategic Language (Pre: ENG 102)** | 4(4-0-8) |
| ศป | 440 | วาทศาสตร์และกลยุทธ์การใช้ภาษา (บุพวิชา: อก 102) | |

Through the study of the logical, emotional and ethical appeals, three attitudes that writers have taken since Cicero to persuade, students will learn the art of persuasive writing by studying and applying these techniques to their own writing.

| LIT | 125 | **An Introduction to the Novel** | 4(4-0-8) |
| ศป | 125 | นวนิยายเบื้องต้น | |

This course provides a survey and exploration of the novel form as it has developed. From excerpts of early novels like the 16th Century *Don Quixote*, a Spanish novel translated into languages all over the world, to late 20th Century selections, the course will touch on ways the novel has grown and changed into the popular medium it has become today.

| ENG | 333 | **Reading and Writing Across the Spectrum** | 4(4-0-8) |
| อก | 333 | การเขียนและการอ่านในหลากบริบท | |

Through the reading of articles, essays, stories, report writing and other writing across a wide-range of academic and social contexts, students in this course will become familiar with many disciplines and writing, from Psychology to Biology, from History to Sociology.

| LIT | 244 | **The Evolution of Poetry** | 4(4-0-8) |
| ศป | 244 | วิวัฒนาการของกวีนิพนธ์ | |

An approach that will look at poems at different historical periods and offer students the opportunity to take the poems apart, exploring poetry for the stories they tell in and of particular times.

| ENG | 200 | **Advanced English Grammar I (Pre: ENG 100)** | 4(4-0-8) |
| อก | 200 | ไวยากรณ์ภาษาอังกฤษขั้นสูง (บุพวิชา: อก 100) | |

This course approaches the finer points of grammar such as adjective clauses and phrases, adverb clauses and phrases, noun clauses, articles, prepositions, transitions and other nuanced grammar with the purpose of increasing student confidence in not only sentence construction but also in understanding complex grammar throughout lengthy pieces of writing. As in ENG 100, the course focuses on editing practice.

| ENG | 212 | **Drama and Performance** | 4(4-0-8) |
| อก | 212 | บทละครและการแสดง | |

Students will participate in the creation and mounting of a theater production through the study of all the elements that go into theater: stage movement, props, acting, set design, staging, directing, lighting, costuming, etc.

Major Electives (Applied Global Communication)

| ENG | 366 | **Advanced Presentation Skills (Pre: LIB 230)** | 4(4-0-8) |
| อก | 366 | เทคนิคการนำเสนอขั้นสูง (บุพวิชา: ศป 230) | |

This course explores the fine nuances of what it means to be a successful speaker and presenter. Building confidence, practiced elocution, and developing audience rapport, among other skills, like the importance of thorough preparation, will be mastered.

LIT **326** **Social Issues in Modern Literature (Pre: LIT 125)** **4(4-0-8)**
ศป 326 วรรณกรรมยุคใหม่สะท้อนปัญหาสังคม (บุพวิชา: ศป 125)

Students will explore the ways in which recent literature reflects greater currents of underlying societal upheavals, movements and relations.

MAS **226** **Introduction to Journalism** **4(4-0-8)**
นศ 226 หลักการสื่อสารเบื้องต้น

This course will introduce students to the field of journalism and the fundamentals of news theory. Students will learn how to conduct research, generate topic ideas, evaluate current affairs, and synthesize the information. The course will also teach students the fundamental concepts and techniques of writing, such as the inverted pyramid.

ENG **335** **English Through Multimedia** **4(4-0-8)**
อก 335 ภาษาอังกฤษผ่านสื่อผสม

This course is a study of the spoken and visual aspects of communication, such as stress, intonation, body language and language register audio-visual content of video and films.

MAS **385** **Storyboarding** **4(4-0-8)**
นศ 385 การจัดทำบทภาพ

This class enables students with a strong understanding in the development and application of storyboards to be used in all forms of video productions. Students will learn about the tools, methods and techniques used in constructing a visual story along with various narrative structures. Students will have opportunities to participate in pitching stories and participate in small productions to fully understand shot to composition. Storyboarding will include some script writing along with looking at writing short stories using an industry standard format.

LIN **321** **Sociolinguistics (Pre: LIN 101)** **4(4-0-8)**
ภศ 321 ภาษาศาสตร์เชิงสังคม (บุพวิชา:ภศ 101)

Students will learn concepts and the terminology of the sociolinguistic field and how to research language and its relationship to situational and paradigmatic social contexts.

MAS **225** **Introduction to Public Relations and Advertising** **4(4-0-8)**
นศ 225 ประชาสัมพันธ์และการโฆษณาเบื้องต้น

This course introduces students to all facets of the profession of public relations and advertising. Students will have the opportunity to analyze the importance of public relations and advertising hold in society and their relationship to various media outlets. Students will cultivate a critical understanding of the vast media industries, the created products, and the impact it has on audiences.

ENG **442** **Technical Writing (Pre: ENG 103)** **4(4-0-8)**
อก 442 เทคนิคการเขียน (บุพวิชา: อก 103)

In this course, students will learn techniques and conventions for writing within the technical workplace in areas including but not limited to instructions, summaries, memos, document layout and writing for specific areas of internet communication.

ENG **308** **Figurative Language** **4(4-0-8)**
อก 308 ภาษาภาพพจน์

This course focuses on figurative language in English literary and media texts, and particularly on the impact of linguistic choices and interpretations. Students will explore and experiment with figurative language used in a variety of genres including poetry, prose, drama, TV advertisements, social media, websites and blogs.

ENG **409** **Applied Global Communication Project** **4(4-0-8)**
อก 409 แผนงานการประยุกต์การสื่อสารของโลก

As the culmination of each individual student's program of study, the Applied Global Communication Project allows students to thoroughly focus on, research and document a chosen field of interest, inside and outside the classroom.

Major Electives (Translation and Interpretation)

| TIN | 211 | **Comparative Language Studies (Thai-English)** | 4(4-0-8) |
| กป | 211 | การศึกษาภาษาเปรียบเทียบ (ไทย-อังกฤษ) | |

In this course student will develop the ability to analyze how Thai and English languages are organized to communicate meaning using vocabulary, syntax and style. It covers topics on the fundamental differences between the languages with a special emphasis on how to analyze differences to better align meaning in source and translated texts.

| TIN | 201 | **Introduction to Thai-English Translation** | 4(4-0-8) |
| กป | 201 | การแปลไทย-อังกฤษเบื้องต้น | |

This course develops fundamental competencies in professional translation concepts and techniques. Students practice on short Thai texts and use comparison exercises to increase proficiency.

| TIN | 202 | **Introduction to English-Thai Translation** | 4(4-0-8) |
| กป | 202 | การแปลอังกฤษ-ไทยเบื้องต้น | |

This course develops fundamental competencies in professional translation concepts and techniques. Students practice on short English texts and use comparison exercises to increase proficiency.

| TIN | 215 | **Introduction to Interpretation** | 4(4-0-8) |
| กป | 215 | การตีความเบื้องต้น | |

In this course students learn about the profession, processes, principles and techniques of interpretation. It outlines the differences between translation and interpretation to prepare students for more in depth courses on interpreting from Thai to English, and vice versa.

| TIN | 315 | **Consecutive Interpretation (Pre: TIN 215)** | 4(4-0-8) |
| กป | 315 | การตีความต่อเนื่อง (บุพวิชา: กป 200) | |

Consecutive Interpretation builds on the skill students acquired in previous course work to introduce them to the practical and profession side of interpretation. Students learn by practicing how to handle a wide range of potential real life interpretation situations they might encounter in their careers.

| ENG | 300 | **Advanced English Grammar (Pre: ENG 200)** | 4(4-0-8) |
| อก | 300 | ไวยากรณ์ภาษาอังกฤษขั้นสูง (บุพวิชา: อก 200) | |

This course builds on the foundation of ENG 200 to delve deeper in the lexical and syntactic features of the English language. It focuses on problematic and difficult language points such as differences between similar words or structures. The course also covers and clarifies questions of formality, slang, and the use of dialects.

| ENG | 308 | **Figurative Language** | 4(4-0-8) |
| อก | 308 | ภาษาภาพพจน์ | |

This course focuses on figurative language in English literary and media texts, and particularly on the impact of linguistic choices and interpretations. Students will explore and experiment with figurative language used in a variety of genres including poetry, prose, drama, TV advertisements, social media, websites and blogs.

| TIN | 401 | **Legal Language Translation (Pre: TIN 201, TIN 202)** | 4(4-0-8) |
| กป | 401 | การแปลภาษาทางกฎหมาย (บุพวิชา: กป 201, กป 202) | |

In this course students gain an understanding of the specific challenges and techniques when translating legal documents. They learn about legal terminology in context by practicing on a variety of different types of legal documents they may encounter in their career.

| TIN | 402 | **Business Documents Translation (Pre: TIN 201, TIN 202)** | 4(4-0-8) |
| กป | 402 | การแปลเอกสารทางธุรกิจ (บุพวิชา: กป 201, กป 202) | |

In this course students gain an understanding of the specific challenges and techniques when translating business documents. They learn about business terminology and communication needs in context by practicing on a

variety of different types of documents, contracts, media, marketing and other business communications they may encounter in their career.

TIN	403	**Scientific and Technical Translation (Pre: TIN 201, TIN 202)**	4(4-0-8)
กป	403	เทคนิคการแปลแบบวิทยาการ (บุพวิชา: กป 201, กป 202)	

In this course students gain an understanding of the specific challenges and techniques when translating technical or scientific texts. They learn about science and technology terminology by practicing on a variety of texts from different fields.

TIN	320	**Translation, Interpretation and Culture (Pre: ENG 103)**	4(4-0-8)
กป	320	การแปล การตีความ และวัฒนธรรราม (บุพวิชา: อก 103)	

This course develops students' cross cultural awareness as it relates to translation and interpretation. Students analyze differences between Thailand and English speaking countries to understand how differences affect cross cultural communication, translation and interpretation in real life situations.

Major Electives (English Language Teaching)

ELT	200	**Second Language Acquisition**	4(4-0-8)
กอ	200	การพัฒนาทักษะภาษาที่สอง	

This course will explore how second languages are learnt and the relationship between communication and second language acquisition (SLA). Students will learn how to describe language acquisition and the ways SLA can be supported by English language teachers. They will also focus on the ways views of language and learning are interconnected.

LIN	320	**Morphology, Phonology & Syntax (Pre: LIN 101)**	4(4-0-8)
ภศ	320	สัณฐานวิทยา สัทวิทยา และวากยสัมพันธ์ (บุพวิชา: ภศ 101)	

This course will introduce students to areas and topics across the full breadth of the English linguistics discipline. The core areas of phonology, morphology and syntax will be covered in some depth. In relation to these areas, students will get an appreciation of the major theoretical debates, and they will also acquire analytical skills, using data from the English language.

ELT	201	**Approaches and Methods in English Language Teaching**	4(4-0-8)
กอ	201	การเข้าถึงและวิธีการสอนภาษาอังกฎษ	

This course will familiarize students with historical and current approaches and methods (both mainstream and non-mainstream) in English language teaching / learning (i.e. grammar-translation, audio-lingual method, communicative and task-based learning approaches, Content and Language Integrated Learning, delayed oral practice, Natural Approach, Total Physical Response).

ELT	202	**Principles of English Language Teaching (Pre: ELT 201)**	4(4-0-8)
กอ	202	หลักการการสอนภาษาอังกฤษ (บุพวิชา: กอ 201)	

This course enables students to explore key principles of English language teaching with a focus on learning opportunities and using classroom language for whole class, pair and group work as well as the role of learning technologies. Students will explore what English language learners gain when they use language collaboratively and the kinds of interaction which limit the potential for learning.

ELT	203	**Teaching English Language Systems and Developing Sub Skills (Pre: ELT 201)**	4(4-0-8)
กอ	203	บริบทการสอนภาษาอังกฤษและพัฒนาทักษะรอง (บุพวิชา: กอ 201)	

This course will enable students to analyze features of language systems for English teaching and lesson planning (i.e. meaning/use, form and pronunciation) and associated terminology. Students will also analyze features of language skills (i.e. subskills and strategies) and texts (i.e. genre, communicative purpose) and consider learner problems in achieving successful language skills work (including literacy in different English Language Teaching contexts).

ENG	300	**Advanced English Grammar (Pre: ENG 200)**	4(4-0-8)
อก	300	ไวยากรณ์อังกฤษขั้นสูง (บุพวิชา: อก 200)	

This course builds on the foundation of ENG 200 to delve deeper in the lexical and syntactic features of the English language. It focuses on problematic and difficult language points such as differences between similar words or structures. The course also covers and clarifies questions of formality, slang, and the use of dialects.

ELT	212	**Teaching Young Learners**	4(4-0-8)
กอ	212	การสอนผู้เยาว์	

This course will introduce students to the importance of age-appropriate pedagogy and will focus on different teaching approaches for a range of ages (early years, primary and secondary). Students will learn about theories and principles in how children and teenagers learn English and practical ways to ensure classroom practice reflects best contemporary practice in Teaching English to Young Learners.

ENG	308	**Figurative Language**	4(4-0-8)
อก	308	ภาษาภาพพจน์	

This course focuses on figurative language in English literary and media texts, and particularly on the impact of linguistic choices and interpretations. Students will explore and experiment with figurative language used in a variety of genres including poetry, prose, drama, TV advertisements, social media, websites and blogs.

ELT	333	**Curriculum Development in English Language Teaching(Pre: ELT 201)**	4(4-0-8)
กอ	333	การพัฒนาหลักสูตรการสอนภาษาอังกฤษ (บุพวิชา: กอ 201)	

This course will focus on the principles of ELT course and syllabus design. Students will develop an awareness of how these principles influence ELT course book content and other published materials. They will learn how to conduct needs analysis and diagnostic testing and how these influence learning aims and objectives, the approach to teaching, course content and selection of teaching materials.

ELT	411	**Managing the Language Teaching Organization**	4(4-0-8)
กอ	411	การบริหารการสอนภาษา	

This course will equip students with a sound grasp of general ELT management principles and how these relate to the work of a Language Teaching Organization (LTO). This capstone course will include a situation analysis of a specified LTO, as well as design of a change proposal and an implementation plan. Students will synthesize their learning into a project which can be presented to a third party.

Internship

ENG	499	**Internship**	12(0-0-480)
อก	499	การฝึกงาน	

This is a supervised internship of 480 hours with placement in an international business, school, government or non-government agency that requires the use of English, upon approval by the advisor.

Appendix 2
Stamford International Library Collection: 31,450 Titles
Updated 8 March 2016

Library LC	Rama IX campus			Cha-Um Campus			2 Campuses		
	English	Thai	Total	English	Thai	Total	English	Thai	Total
A	6	5	11	30	8	38	36	13	49
B	256	85	341	286	215	501	542	300	842
C	160	6	166	26	40	66	186	46	232
D	387	15	412	151	250	401	538	265	803
E	100	-	100	121	3	157	221	3	224
F	17	-	17	-	-	-	17		17
G	196	70	266	282	108	390	478	178	656
H	3,716	637	4,353	2,962	1,420	4,382	6,678	2057	8,735
J	359	197	556	318	350	668	677	547	1224
K	63	29	92	182	200	382	245	229	474
L	140	35	175	164	550	714	304	585	889
M	35	-	35	44	11	55	79	11	90
N	85	11	96	41	13	54	126	24	150
P	1,453	87	1,540	1,030	212	1,242	2,483	299	2,782
Q	552	31	583	1,042	85	1,127	1594	116	1710
R	92	12	104	216	25	241	308	37	345
S	23	24	47	40	19	59	63	43	106
T	437	37	474	419	536	955	856	573	1429
U	12	3	15	11	3	14	23	6	29
V	-	-	2	1	1	2	1	1	2
W	2	-	2	1	8	9	3	8	11
Z	4	26	26	114	53	167	118	79	197
IS/Theses	512	963	1,475	-	1,883	1,883	512	2846	3358
Novel/Fiction	1,791	-	1,791	220	270	490	2,011	270	2,281
References	-	-	-	543	423	966	543	423	966
Donation Book		76	76	2,573	1,200	3,773	2573	1276	3849
Total	10,398	2,349	12,747	10,817	7,886	18,703	21,215	10,235	31,450

Library Collection

Books for Faculty of Business Administration (H)   8,735   Titles
Books for Faculty of Liberal Arts (A-G, J-P, S, U, V, Z)   8,766   Titles
Books for Faculty of Computer Science & Technology ในสาขานี้มีหมวด Q, R, T, W   3,495   Titles

E-Journals, e-Books and databases

The library provides access to EBSCO host database, electronics journals for library users. The resources are available online via library portal. Library subscription following Thai Library Network (Thai LIS). EBSCO host *(Business Source Complete)* is the world's definitive scholarly business database, providing the leading collection of bibliographic and full text content. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important

scholarly business journals back as far as 1886 are included. In addition, searchable cited references are provided for more than 2,100 journals.

Library Journals (Print)

Library	Journals	Academic Journals
Rama IX Library	77 Titles	66 Titles
Cha-Um Library	227 Titles	175 Titles
Total	**304 Titles**	**241 Titles**

Journals Lists

	Rama IX Library			Cha-Um Library	
No.	Journals List	Acade mic	No.	Journals List	Acade mic
1.	ASEAN Journal of Management & Innovation (JAMI)	√	1.	ASEAN Journal of Management & Innovation (JAMI)	√
2.	Asian International Journal of Science and Technology in Production and Manufacturing Engineering.	√	2.	AHMT Architecture Heritage Management &Tourism	√
3.	AIJSTPME Asian International Journal of Sci & Tech	√	3.	AIJSTPME Asian International Journal of Sci & Tech	√
4.	ABAC Journal Assumption University	√	4.	5000s.ORG	√
5.	ART SQUARE		5.	ART SQUARE	√
6.	Bloomberg Businessweek	√	6.	4 Wheels	
7.	Business Traveller		7.	Business Traveller	
8.	Communication ACM	√	8.	About Air Cargo	
9.	ELT Journal	√	9.	Air & Noise News	
10.	Entrepreneur	√	10.	APPROACH MAGAZINE HUA HIN	√
11.	Fast Company		11.	ASIA-PACIFIC HOUSING JOURNAL	√
12.	Financial Time	√	12.	Attraction	
13.	FLLT Journal	√	13.	AU Tech Note	√
14.	Forbes Asia	√	14.	AU Journal of Management	√
15.	Fortune	√	15.	Bitter/Sweet	√
16.	Harvard Business Review	√	16.	Campus Star	√
17.	Higher Learning Research Communications	√	17.	CMUSR Magazine	
18.	Inc. Magazine		18.	DEOP Department of Environmental Quality	√
19.	JAMI	√	19.	DSI	√
20.	Journal of supply chain management : research & practice	√	20.	Electrical & Electronics Focus	√
21.	Journal of the International Phonetic Association	√	21.	Energy Plus	√
22.	Journal of travel research	√	22.	Engineering Transactions	√
23.	Kasetsart Journal Natural Science	√	23.	Glow	
24.	MIT Sloan		24.	GM Biz	
25.	Nida Development Journal	√	25.	Golf Course Directory	
26.	Sasin : Journal of Management	√	26.	Golfer Online	
27.	Strategy & Business	√	27.	Golfer Square	
28.	Thailand HR Journal : Journal of Human Resources	√	28.	Gourmet & Cuisine	

Rama IX Library			Cha-Um Library		
No.	Journals List	Academic	No.	Journals List	Academic
29.	Thai-Nichi Institute of Technology : Journal of Business and Languages	√	29.	Graduate News	
30.	Thai-Nichi Institute of Technology : Journal of Engineering and Technology	√	30.	Grand Sport News	
31.	The Economist	√	31.	Green Network	
32.	The Journal of business strategy.	√	32.	Forward	√
33.	The Journal of economic education	√	33.	Health Channel Magazine	
34.	Time		34.	Hot Golf	√
	Tourism Recreation Research	√		ICT Silpakorn Journal	
35.	Wings		35.	IJEAS	
36.	เทคโนสาร Techno Journal	√	36.	Inspire Update	√
37.	จุฬาลงกรณ์ธุรกิจปริทัศน์	√	37.	International News	
38.	วารสารการพัฒนาชุมชนและคุณภาพชีวิต	√	38.	Japanese Studies Journal	√
39.	วารสารการวัดผลการศึกษา (มหาวิทยาลัยศรีนครินทรวิโรฒ)	√	39.	JGE KKU	√
40.	วารสารครุศาสตร์อุตสาหกรรม (สถาบันเทคโนโลยีพระจอมเกล้าเจ้าคุณทหารลาดกระบัง)	√	40.	JMS-UBU	√
41.	วารสารญี่ปุ่นศึกษา Japanese Studies Journal	√	41.	Journal of Business Strategies	√
42.	วารสารธรรมศาสตร์	√	42.	Journal of HR Intelligence	√
43.	วารสารนิเทศสยามปริทัศน์	√	43.	Journal of Supply Chain Management Research & Practice	√
44.	วารสารบรรณศาสตร์ มศว.	√	44.	Journal of The American Chamber of Commerce in Thailand	√
45.	วารสารบัณฑิตศึกษา มหาวิทยาลัยทักษิณ	√	45.	Kasem Bundit Journal	√
46.	วารสารปัญญาภิวัฒน์	√	46.	KKU Research Journal of Humanities and Social Sciences	√
47.	วารสารภาษาไทยและวัฒนธรรมไทย	√	47.	KMITL news	√
48.	วารสารมูลนิธิชัยพัฒนา	√	48.	KMUTNB : IJAST	√
49.	วารสารยุติธรรม	√	49.	KU News	√
50.	วารสารวิจัย มข. ฉบับมนุษยศาสตร์และสังคมศาสตร์	√	50.	Living Thai	
51.	วารสารวิจัย มสด (มนุษยศาสตร์และสังคมศาสตร์)	√	51.	OHEC Newsletter	
52.	วารสารวิจัย มหาวิทยาลัยราชภัฏหมู่บ้านจอมบึง	√	52.	Ombudsman News	
53.	วารสารวิจัยราชภัฏพระนคร (มนุษยศาสตร์และสังคมศาสตร์)	√	53.	ON GREEN GOLF	
54.	วารสารวิจัยราชภัฏพระนคร (วิทยาศาสตร์และเทคโนโลยี)	√	54.	Phuket Magazine	
55.	วารสารวิชาการ มทร. สุวรรณภูมิ	√	55.	Places & Price	
56.	วารสารวิชาการ สถาบันอุดมศึกษาเอกชนแห่งประเทศไทย : วิทยาศาสตร์และเทคโนโลยี	√	56.	Plastic FOCUS	
57.	วารสารวิชาการและวิจัย มทร. พระนคร	√	57.	Premiere True Visions TV Guide	
58.	วารสารวิชาการปทุมวัน	√	58.	Real Estate Journal	
59.	วารสารวิชาการมหาวิทยาลัยธนบุรี	√	59.	RJSH Rangsit Journal of Social Sciences and Humanities	√
60.	วารสารวิชาการวิทยาลัยแสงธรรม	√	60.	RL News	

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No.	Journals List	Acade mic	No.	Journals List	Acade mic
61.	วารสารวิชาการศรีปทุม ชลบุรี	√	61.	RMCS Research Methodology & Cognitive Science	
62.	วารสารวิชาการสาธารณสุข	√	62.	RMUTL	√
63.	วารสารวิทยาลัยดุสิตธานี	√	63.	RMUTT คณะบริหาร เทคโนโลยีราชมงคลธัญญ บุรี	√
64.	วารสารวิทยาศาสตร์และเทคโนโลยี (มหาวิทยาลัย อุบลราชธานี)	√	64.	Sasin Journal of Management	√
65.	วารสารศรีนครินทรวิโรฒ วิจัยและพัฒนา (มนุษยศาสตร์ และ สังคมศาสตร์)	√	65.	Sawasdee	
66.	วารสารศรีนครินทรวิโรฒ วิจัยและพัฒนา (วิทยาศาสตร์และ เทคโนโลยี)	√	66.	Screen	
67.	วารสารศรีปทุมปริทัศน์ (วิทยาศาสตร์และเทคโนโลยี)	√	67.	Security Systems	
68.	วารสารศึกษาทั่วไป มหาวิทยาลัยขอนแก่น	√	68.	SJST Songklanakarin Journal of Sci & Tech	√
69.	วารสารสถาบันเทคโนโลยีไทย - ญี่ปุ่น : บริหารธุรกิจและ ภาษา	√	69.	Southeast Asian Journal of Economic	√
70.	วารสารสถาบันเทคโนโลยีไทย-ญี่ปุ่น : วิศวกรรมศาสตร์ และเทคโนโลยี	√	70.	Southeast Bangkok Journal	√
71.	วารสารสถาบันไฟฟ้าและอิเล็กทรอนิกส์	√	71.	Stamford Journal	√
72.	วารสารสภาที่ปรึกษาเศรษฐกิจและสังคมแห่งชาติ	√	72.	SU NEWS	√
73.	วารสารสำนักหอสมุด มหาวิทยาลัยเชียงใหม่	√	73.	TDRI Quarterly Review	√
74.	วารสารหลักเมือง		74.	TELECOM Society	√
75.	วารสารห้องสมุด T.L.A. Bulletin	√	75.	Thailand Economic & Business Review	√
76.	วารสารหาดใหญ่วิชาการ	√	76.	Thailand State of Pollution Report	
77.	วิทยาสารเกษตรศาสตร์ (สาขาสังคมศาสตร์)	√	77.	Thaksin University Journal	√
			78.	THE JOURNAL OF RISK MANAGEMENT AND INSURANCE	√
			79.	TODAY Nation & International Magazine	√
			80.	TPA News	
			81.	TQM News	
			82.	TRAINER	
			83.	Watsons Magazine	
			84.	Weekend	
			85.	กอล์ฟสปอร์ตคลับ	
			86.	คิด	
			87.	คนคิดบวก	
			88.	โคออป นิวส์	
			89.	จันทน์กะพ้อ ม.ราชภัฏยะลา	√
			90.	จุลสาร กรมอุทยานแห่งชาติและสัตว์ป่า และพันธุ์ พืช	
			91.	จุลสารกรมการค้าภายใน	
			92.	จุลสารดุริยวิจัย	

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No.	Journals List	Acade mic	No.	Journals List	Acade mic
			93.	จุลสารธรรมศาสตร์	
			94.	จุลสารมรกตอีสาน	
			95.	จุลสารมหาวิทยาลัยเทคโนโลยีราชมงคลศรีวิชัย	
			96.	จุลสาร สคร.4 ราชบุรี	
			97.	จุลสารสมาคมการบัญชีไทย	
			98.	จุลสารสำนักงาน ป.ป.ช.สุจริต	
			99.	จุลสารสำเภาฟ้า	
			100.	จุฬาสัมพันธ์	
			101.	จุลสาร สกศ.	
			102.	จุลสาร สมศ	
			103.	ชีวจิต	
			104.	ช่อทองกวาว	
			105.	ชะอำนิวส์	
			106.	ตลาดวิเคราะห์ (นสพ.)	√
			107.	ทองกวาว	√
			108.	ไทยคู่ฟ้า	
			109.	ธรรมมาตา	
			110.	ธรรมรักษ์	
			111.	บางกอก Economy	√
			112.	บัณฑิตศึกษาสารสนเทศ บัณฑิตวิทยาลัย มหาวิทยาลัยมหิดล	√
			113.	บัณฑิตวิทยาลัย มหาวิทยาลัยเกษตรศาสตร์	√
			114.	ป.ป.ช. สารสู่โรงเรียน	
			115.	ป.ป.ส.	
			116.	ประจวบ Mirror	
			117.	ประชากร และการพัฒนา มหาวิทยาลัยมหิดล	√
			118.	ประชากรและการพัฒนา สถาบันวิจัยประชากรและ สังคม	√
			119.	ประชาธิปไตยหลงทาง	
			120.	ปาริชาติ ม.ทักษิณ	√
			121.	ผาสุก	
			122.	พุทธศาสนา	√
			123.	เพชรบุรีโพสต์	
			124.	พลังคนพิการ	
			125.	เพื่อนแพน	
			126.	เพื่อนวิทยากร	√
			127.	ฟ้าดัชมิลล์	
			128.	ฟอร์มูลา	
			129.	มนุษย์และสังคมศาสตร์ ม.รังสิต	√
			130.	มน. สัมพันธ์ มหาวิทยาลัยนเรศวร	√
			131.	มุมมองสิทธิ์	√
			132.	รักษ์พลังงาน	√

	Rama IX Library			Cha-Um Library	
No.	Journals List	Acade mic	No.	Journals List	Acade mic
			133.	รังสิตสารสนเทศ	√
			134.	รายงานผลการดำเนินงานของรัฐบาล	√
			135.	ลูกโลกสีเขียว	√
			136.	วิจิตรศิลป์ มช.	√
			137.	วารสาร BEC JOURNAL	√
			138.	วารสาร การบริหารการศึกษา ม. บูรพา	√
			139.	วารสารกฎหมายปกครอง	√
			140.	วารสารกรมกิจการเด็ก และเยาวชน	√
			141.	วารสาร กรมคุมประพฤติ	√
			142.	วารสาร การแพทย์แผนไทย และการแพทย์ทางเลือก	√
			143.	วารสาร การศึกษาไทย	√
			144.	วารสาร กสทช.	√
			145.	วารสารการเลือกตั้ง	√
			146.	วารสารกำลังใจ	
			147.	วารสารข่าว กอ.รมน.	√
			148.	วารสารข้าราชการครูและบุคลากรทางการศึกษา	√
			149.	วารสารครุศาสตร์อุตสาหกรรม ม.เทคโนโลยีราช มงคลธัญบุรี	√
			150.	วารสารครุศาสตร์อุตสาหกรรม สถาบันเทคโนโลยี พระจอมเกล้าเจ้าคุณทหารลาดกระบัง	√
			151.	วารสารความร่วมมือกับต่างประเทศ กระทรวงศึกษาธิการ	√
			152.	วารสารงานวิจัย และพัฒนา ม.ราชภัฏศรีสะเกษ	√
			153.	วารสารจันทรเกษมสาร	√
			154.	วารสารตำรวจ	√
			155.	วารสารเทคโนโลยีภาคใต้	√
			156.	วารสารบัณฑิตวิจัย	√
			157.	วารสารบัณฑิตศึกษานิติศาสตร์	√
			158.	วารสารบัณฑิตศึกษา มหาวิทยาลัยราชภัฏวไลอลง กรณ์ฯ	√
			159.	วารสารบัณฑิตศึกษา มหาวิทยาลัยราชภัฏสวนสุนัน ทา	√
			160.	วารสารบริหารศาสตร์ มหาวิทยาลัยอุบลราชธานี	√
			161.	วารสารฉก.วิชาการ	√
			162.	วารสารมนุษยศาสตร์และสังคมศาสตร์ ศรีปทุม ปริทัศน์	√
			163.	วารสารมนุษยศาสตร์และสังคมศาสตร์ ม.ราชภัฏสุ ราษฎร์ธานี	√
			164.	วารสารมนุษยศาสตร์และสังคมศาสตร์ ม. อุบลราชธานี	√
			165.	วารสารมูลนิธิจุฬาภรณ์	√
			166.	วารสารมหาวิทยาลัยทักษิณ	√

Rama IX Library			Cha-Um Library		
No.	Journals List	Acade mic	No.	Journals List	Acade mic
			167.	วารสารมหาวิทยาลัยนครพนม	√
			168.	วารสารมหาวิทยาลัยนเรศวร การวิจัยเพื่อพัฒนา ชุมชน	√
			169.	วารสารมหาวิทยาลัยนเรศวร วิทยาศาสตร์และ เทคโนโลยี	√
			170.	วารสารมหาวิทยาลัยราชภัฏธนบุรี	√
			171.	วารสารมหาวิทยาลัยราชภัฏยะลา	√
			172.	วารสารมหาวิทยาลัยศรีนครินทรวิโรฒ(วิทยาศาสตร์ และเทคโนโลยี)	√
			173.	วารสารรวมบทความทางวิชาการ คณะโบราณคดี	√
			174.	วารสารราชนครินทร์	√
			175.	วารสารราชพฤกษ์	√
			176.	วารสาร วังจันทรเกษม	√
			177.	วารสารวิจิตรศิลป์	√
			178.	วารสารวิจัย มข.	√
			179.	วารสารวิจัยราชภัฏพระนคร สาขามนุษยศาสตร์และ สังคมศาสตร์	√
			180.	วารสารวิจัยราชภัฏพระนคร สาขาวิทยาศาสตร์และ เทคโนโลยี	√
			181.	วารสารวิจัยและพัฒนา สาขามนุษย์ฯ วไลยอลงกรณ์ ฯ	√
			182.	วารสารวิจัยและพัฒนา วไลยอลงกรณ์ฯ	√
			183.	วารสารวิชาการ	√
			184.	วารสารวิชาการคุณธรรมความดี	√
			185.	วารสารวิชาการงานพัฒนาที่ชุมชนเป็นแกนหลัก	√
			186.	วารสารวิชาการบัณฑิตวิทยาลัย มหาวิทยาลัยราชภัฏ นครราชสีมา	√
			187.	วารสารวิชาการ ป.ป.ช.	√
			188.	วารสารวิชาการพระจอมเกล้าพระนครเหนือ	√
			189.	วารสารวิชาการมนุษยศาสตร์และสังคมศาสตร์ มหาวิทยาลัยบูรพา	√
			190.	วารสารวิชาการ มหาวิทยาลัยกรุงเทพธนบุรี	√
			191.	วารสารวิชาการ มหาวิทยาลัยธนบุรี	√
			192.	วารสารวิชาการมหาวิทยาลัยราชภัฏศรีสะเกษ	√
			193.	วารสารวิชาการมหาวิทยาลัยหอการค้าไทย	√
			194.	วารสารวิชาการมหาวิทยาลัยอีสเทิร์นเอเชีย ฉบับ วิทยาศาสตร์และเทคโนโลยี	√
			195.	วารสารวิชาการมหาวิทยาลัยอีสเทิร์นเอเชีย ฉบับ สังคมศาสตร์และมนุษยศาสตร์	√
			196.	วารสารวิชาการและวิจัย มทร.พระนคร	√
			197.	วารสารวิชาการวิทยาลัยราชพฤกษ์	√
			198.	วารสารวิชาการวิทยาลัยแสงธรรม	√
			199.	วารสารวิชาการศรีปทุม ชลบุรี	√

Rama IX Library			Cha-Um Library		
No.	Journals List	Acade mic	No.	Journals List	Acade mic
			200.	วารสารวิชาการสมาคมสถาบันอุดมศึกษาเอกชนแห่งประเทศไทย	√
			201.	วารสารวิทยบริการ สำนักวิทยบริการ มหาวิทยาลัยสงขลานครินทร์ วิทยาเขตปัตตานี	√
			202.	วารสารวิทยาลัยดุสิตธานี	√
			203.	วารสารวิทยาศาสตร์และเทคโนโลยี	√
			204.	วารสารวิศวกรรมและเทคโนโลยี มหาวิทยาลัยรังสิต	√
			205.	วารสารวิศวกรรมศาสตร์ มหาวิทยาลัยศรีนครินทรวิโรฒ	√
			206.	วารสารศึกษาทั่วไป มหาวิทยาลัยขอนแก่น	√
			207.	วารสารศาลยุติธรรม	√
			208.	วารสาร เศรษฐกิจและสังคม	√
			209.	วารสาร เศรษฐกิจอุตสาหกรรม	√
			210.	วารสารสังคมลุ่มแม่น้ำโขง JOURNAL OF MEKONG SOCIETIES	√
			211.	วารสารสังคมศาสตร์ มหาวิทยาลัยศรีนครินทรวิโรฒ	√
			212.	วารสารสตรีและเยาวชนศึกษา มหาวิทยาลัยธรรมศาสตร์	√
			213.	วารสารสตรีและครอบครัว	√
			214.	วารสารสมาคมนักการศึกษามหาสารคาม	√
			215.	วารสารสัมพันธ์องค์การบริหารส่วนจังหวัดเพชรบุรี	√
			216.	วารสารสายใจไฟฟ้า	√
			217.	วารสารหาดใหญ่วิชาการ	√
			218.	วารสารหลักเมือง	√
			219.	วิทยุสราญรมย์	√
			220.	สื่อพลัง	√
			221.	สานพลัง	√
			222.	สารช่อเข็ม	√
			223.	สารไทยศึกษา	√
			224.	สาร ม.อ.	√
			225.	สารรังสิต	√
			226.	เหลืองกระบี่	√
			227.	หมอความยุติธรรม	√

Lecturer Profile

Lecturer Profile 1

Name Surname	Mr. Krzysztof Rajtar			
Academic Title	Lecturer			
Specialized Field	English			
Faculty	Faculty of Liberal Arts			
Address	Stamford International University – Hua Hin Campus 1458 Petchkasem Rd., Cha-Am, Phetchaburi 76120, Thailand			
Telephone No.	66 2 769 4000			
Education	**Degree**	**Field**	**University**	**Year**
	B.A.	English Philology	Opole University, Poland	2548
	M.A.	English Education	Jagiellonian University of Cracow, Poland	2552
Publications	**Research:** -			
	Academic Papers: -			
	Books: -			
Teaching Experience	**Course**	**Education Level**	**Years of Experience**	
	Academic Writing	Bachelor	2	
	Advanced English Grammar	Bachelor	2	
	Public Speaking	Bachelor	2	
	Analytical Reading	Bachelor	2	
Teaching Load	**Course**	**Education Level**	**Year**	
	Public Speaking	Bachelor	2559	
	ENG 103	Bachelor	2559	
	ENG 102	Bachelor	2559	

Lecturer Profile 2

Name Surname	Mr. Andrew Cross			
Academic Title	Lecturer			
Specialized Field	English			
Faculty	Faculty of Liberal Arts			
Address	Stamford International University – Hua Hin Campus 1458 Petchkasem Rd., Cha-Am, Phetchaburi 76120, Thailand			
Telephone No.	+66 (0) 32442-322-23			
Education	**Degree**	**Field**	**University**	**Year**
	M.A.	Teaching English to the Speakers of Other Languages (TESOL)	Victoria University of Wellington, New Zealand	2549
	B.A.	English Literature	Victoria University of Wellington, New Zealand	2528
Publications	**Research:**			

Teaching Experience	Course	Education Level	Years of Experience
	General English	Bachelor	15
	IELTS Preparation	Academy	13

Teaching Load	Course	Education Level	Year
	Introduction to the Novel	Bachelor	2559
	Foundations of English Grammar	Bachelor	2559

Lecturer Profile 3

Name Surname	Mr. Cell Dilon			
Academic Title	Lecturer			
Specialized Field	English			
Faculty	Faculty of Liberal Arts			
Address	Stamford International University – Hua Hin Campus			
	1458 Petchkasem Rd., Cha-Am, Phetchaburi 76120, Thailand			
Telephone No.	+66 (0) 32442-322-23			
Education	Degree	Field	University	Year
	M.Ed.	English	Marylebone University, Wales	2540
	B. Ed.	Education	Marylebone University, Wales	2538
Publications	Research:			
	-			
	Academic Papers:			
	-			
	Books:			
	-			
Teaching Experience	Course	Education Level	Years of Experience	
	English	High School	4	
Teaching Load	Course	Education Level	Year	
	Business report writing	Bachelor	2559	
	Business Cultural communication.	Bachelor	2559	

Lecturer Profile 4

Name Surname	Mr. Jean-Marc Dautrey			
Academic Title	Lecturer			
Specialized Field	Intercultural Communication, Business Communication			
Faculty	Faculty of Liberal Arts			
Address	Stamford International University – Hua Hin Campus 1458 Petchkasem Rd., Cha-Am, Phetchaburi 76120, Thailand			
Telephone No.	+66 (0) 32442-322-23			
Education	Degree	Field	University	Year
	J.D. (Juris Doctor)	Law	University of Connecticut, USA.	2538
	M.A.	English and American Literature	La Sorbonne, France	2526
	B.A.	English and American Civilization	La Sorbonne, France	2525
Publications	**Research:** -			
	Academic work: -			
	Books:			
Teaching Experience	Course		Education Level	Years of Experience
	Professional Ethics		Bachelor	4
	Business Communication		Bachelor	4
Teaching Load	Course		Education Level	Year
	Analytical Reading		Bachelor	2559
	Professional Ethics		Bachelor	2559
	Business Communication		Bachelor	2559

Lecturer Profile 5

Name Surname	Miss Tatphichar Manomat			
Academic Title	Lecturer			
Specialized Field	English			
Faculty	Faculty of Liberal Arts			
Address	Stamford International University – Hua Hin Campus 1458 Petchkasem Rd., Cha-Am, Phetchaburi 76120, Thailand			
Telephone No.	+66 (0) 32442-322-23			
Education	Degree	Field	University	Year
	M.A.	English-Thai Translation	Thammasat University	2555
	B.A.	English Language and Literature	Thammasat University	2551
Publications	**Research:** -			
	Academic Papers: -			
	Books: -			

Teaching Experience	Course	Education Level	Years of Experience
	General English	Bachelor	3
	Airline Business Management	Bachelor	1

Teaching Load	Course	Education Level	Year
	ENG101	Bachelor	2559
	Cross-cultural Communication	Bachelor	2559
	Introduction to Thai-English Translation	Bachelor	2559

Lecturer Profile 6

Name Surname	Mr. Ryan Lee Wiley			
Academic Title	Lecturer			
Specialized Field	English			
Faculty	Faculty of Liberal Arts			
Address	Stamford International University – Rama 9 Campus. 16 Motorway Road (km 2), Prawet, Bangkok 10250			
Telephone No.	+66 (0)2 769-4000			
Education	Degree	Field	University	Year
	M.Sc.	Instructional Design and Technology	Walden University, USA	2560
	B.A.	Speech Communication	California State University, USA	2543
Publications	**Research:** -			
	Academic Papers: -			
	Books: -			

Teaching Experience	Course	Education Level	Years of Experience
	Report Writing	Bachelor	2
	Business English		7
	Eng. for Academic Purposes		6
	English for Specific Purposes		10
	Business soft-skills		10
	General English		10
	TEFL Training		1
	Teacher Training	Certificate	5

Teaching Load	Course	Education Level	Year
	Advanced Presentation Skills	Bachelor	2559
	Rhetoric and the Use of Strategic Language	Bachelor	2559
	Reading and Writing Across the Spectrum	Bachelor	2559

Lecturer Profile 7

Name Surname	Ms. Kewarin Tantong			
Academic Title	Lecturer			
Specialized Field	Language & Communication			
Faculty	Faculty of Liberal Arts			
Address	Stamford International University – Rama 9 Campus. 16 Motorway Road (km 2), Prawet, Bangkok 10250			
Telephone No.	+66 (0) 32442-322-23			
Education	**Degree**	**Field**	**University**	**Year**
	M.A.	Language & Communication	National Institute of Development Administration	2558
	B.B.A.	Finance	Thammasat University	2550
Publications	**Research:** -			
	Academic Papers: **1.** Tantong, K. & Rojjanaprapayon, R. (2016). Analysis of speech acts in parent-child communication in "Hormones the Series". Paper presented at The Fourth International Conference on Advancement of Development Administration: Social Sciences and Interdisciplinary Studies, National Institute of Development Administration (NIDA), Bangkok, Thailand (pp. 475-487).			
	Books: -			
Teaching Experience	**Course**	**Education Level**	**Years of Experience**	
	Academic Writing	Bachelor	3	
	Analytical Reading	Bachelor	1	
	Business Report Writing	Bachelor	2	
Teaching Load	**Course**	**Education Level**	**Year**	
	ENG 101	Bachelor	2559	
	Descriptive and Narrative Writing	Bachelor	2559	

Lecturer Profile 8

Name Surname	I-Ching Tung			
Academic Title	Dr.			
Specialized Field	TEFL, TCFL, Education, Philosophy			
Faculty	Faculty of Liberal Arts			
Address	Stamford International University – Rama 9 Campus. 16 Motorway Road (km 2), Prawet, Bangkok 10250			
Telephone No.	+66 (0) 32442-322-23			
Education	**Degree**	**Field**	**University**	**Year**
	B.A.	International Trade	Shih Chien University, Taiwan	2538
	M.A.	English Language Teaching	Assumption University	2550
	Ph.D.	Philosophy with a focus on Chinese Philosophy	Assumption University	2560
Publications	**Research:** -			
	Academic Papers:			

	1. Tung, I. (2016). On the Concept of Well Being from the Viewpoint of Wang Yang Ming's Moral System'. *ETHICS EJOURNAL*, *9*(119), 1-24. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2883676		
	Books: -		
Teaching Experience	**Course**	**Education Level**	**Years of Experience**
	ENG103	Bachelor	2
	ENG102	Bachelor	2
	Narrative and Descriptive Writing	Bachelor	2
	Literature Appreciation	Bachelor	2
	English Drama	High School	4
Teaching Load	**Course**	**Education Level**	**Year**
	Narrative and Descriptive Writing (ENG 220)	Bachelor	2559
	Analytical Reading (LIB203)	Bachelor	2559
	An Introduction to the Novel (LIT125)	Bachelor	2559

Lecturer Profile 9

Name Surname	**Ms. Russell Rodrigo**			
Academic Title	Lecturer			
Specialized Field	English			
Faculty	Faculty of Liberal Arts			
Address	Stamford International University – Rama 9 Campus. 16 Motorway Road (km 2), Prawet, Bangkok 10250			
Telephone No.	+66 (0) 32442-322-23			
Education	**Degree**	**Field**	**University**	**Year**
	M.Ed.	Education	Open University Malaysia, Malaysia	2557
	B.S.Ed.	English	La Salle University, Philippines	2545
Publications	**Research:** -			
	Academic Papers: -			
	Books: -			
Teaching Experience	**Course**	**Education Level**	**Years of Experience**	
	Linguistics	Bachelor	3	
	Business English	Bachelor	3	
	Literature	Bachelor	3	
	Basic English Grammar	Bachelor	3	
Teaching Load	**Course**	**Education Level**	**Year**	
	Academic Writing	Bachelor	2559	
	English for Hospitality Business IV	Bachelor	2559	
	English for Hospitality Business V	Bachelor	2559	

	Business Communication in Multiculture	Bachelor	2559
	Business Report Writing	Bachelor	2559

Lecturer Profile 10

Name Surname	**Mr. Maytee Suksarn**			
Academic Title	Lecturer			
Specialized Field	English			
Faculty	Faculty of Liberal Arts			
Address	Stamford International University – Rama 9 Campus. 16 Motorway Road (km 2), Prawet, Bangkok 10250			
Telephone No.	+66 (0) 32442-322-23			
Education	Degree	Field	University	Year
	M.S.Ed.	Teaching English to the Speakers of Other Languages (TESOL)	University of Pennsylvania, USA	2556
	B.B.A.	Marketing	Thammasat University	2551
Publications	**Research:** -			
	Academic Papers: -			
	Books: -			
Teaching Experience	Course	Education Level	Years of Experience	
	English for Academic Purposes	Bachelor	2	
	Thai as a foreign language	Bachelor	2	
	English for Business Communication	Post-secondary	3	
	English as a Second Language	Post-secondary	8	
Teaching Load	Course	Education Level	Year	
	Professional Ethics	Bachelor	2559	
	Persuasive Communication	Bachelor	2559	
	Cross-cultural Communication	Bachelor	2559	